

THE GAY NINETIES AGAIN

	Max.	Min.
Monday, Oct. 31	91	61
Tuesday, Nov. 1	94	56
Wednesday, Nov. 2	95	60

The Desert Sun

Of Palm Springs, California

SERVING AMERICA'S MOST RAPIDLY GROWING DESERT-MOUNTAIN AREA

174 N. Palm Canyon Dr.

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VOL. XXIII—No. 22

Friday, November 4, 1949

Single Copy 10c

Echoes of Successful Palm Springs Western Week



STAGED EVENT—Shown above is the stagecoach of Jim Chandler as it pulled into the Palm Springs Pueblo Sunday morning in time for the Western Week parade where it was met by Senator E. George Luckey, Miss Judy Calhoun, Mayor Charles Farrell and Pueblo Owner, Al Fischer. "Guard" for the occasion shown on the front seat is Red Ryder (Brook Temple) with Chandler hidden from view. In the middle seat is Western Week Queen Yvonne Dillon and at the back of the coach is Temple's daughter, also named Brook. Next year the coach is planned to make a trans-continental tour from New York City to exploit Palm Springs across the country. —Don DuBois Photo

Theater Plan Given Official Council O.K.

Application of H. M. Rogers for license for what he termed the Palm Springs Tenthous Theater Company was presented to city council this week after approval by the planning commission earlier last week.

As publicized last week, the theater would be in a special type of tent, flameproofed and designed expressly for the purpose of legitimate theater presentations said to have been done in Chicago and New York with great success.

ROGERS ELABORATED on the modus operandi of this type of stage plays announcing that the stage was 26x31 feet in the largest, itself 70x100 feet, and that the tent capacity would be between 400 and 500. Presentations would be changed each week, with top New York shows enacted by Equity actors and actresses of the highest caliber. Shows would commence in January, Rogers said, and would continue for 12 weeks.

Council members expressed their individual approval of the "interesting addition to the Village," as a great thing for cultural advancement in Palm Springs.

JUST BEFORE the vote was to see THEATER, Page 12

This Side Of the Sun

By Phat

Although I try with might and main
To write such pretty verse
It seems to me that each refrain
Just goes from bad to worse.

Well, that simple confession should satisfy Cathedral City and Conky. . . In passing, wish to comment, however, about a card from the other side of the Rannings—where Belmont J. Roth took his typewriter in his lap and wrote that while that fellow in Cathedral City prefers Rita to my ditty, and seems to be in quite a huff but, whether good or understood, at least he reads the stuff. . . This time my thanks climb the hill.

SEEMS THERE'S an election coming up next Tuesday. . . Just about time for a lot of people to remember to forget to vote. . . Mr. recommendations on the propositions are simple. . . Just stamp a cross on each and every one. . . One cross to each, however. . . To do this you'll have to go to the polls and that is where you belong next Tuesday, some time between 7 a.m. and 7 p.m. . . Speaking of the coming vote, County Clerk G. A. Pequignat designated Fort Oliver at Thousand Palms as a polling place. . . Harry Oliver, commandant, said that is the first time Fort Oliver has had a polling place in 75 years. . . Which caused a comment by an Indian newsman: "Even when Harry Oliver tells the truth, he lies."

SPEAKING OF HARRY, now that we've finished with the rights of citizenship, did you see the nice picture and story about him in the American Magazine? . . . You can be sure Oliver suggested the pose for that picture. . . There are Desert Rat Scrap books in piles all over the place—in the foreground, background and on the left and right. . . The picture was taken inside. . . So he didn't have to prove that it was the only paper you can open in See THIS SIDE, Page 12

More Beautiful Than Ever—

TENNIS CLUB TO OPEN FOR SEASON TOMORROW

With vastly improved facilities—and more beautiful than ever—the Palm Springs Tennis Club opens tomorrow night for the 1949-1950 season. Scores of improvements throughout the building and grounds will greet members and their guests when they gather for the opening dinner-dance Saturday evening.

From the Baristo road approach to the completely re-equipped kitchen, the famous club has been rearranged and remodeled for improved service and efficiency by its new owner, Vincent Marco. For the past three months, Mr. Marco has been personally supervising the numerous alterations. Although the property has been beautified in many ways, the purpose in making most of the changes is to improve the service and efficiency, and make the club more useful to its members and their guests, Marco explained.

Notable among the numerous alterations and additions are the elevator from the ground floor

to dining room, a new second floor bar and lounge, remodeled dining room with enlarged dance floor, a new building beyond the pool for men's dressing rooms and a tiled terrace with ornamental canopies along the main tennis court where exhibition matches are held.

All new stainless steel kitchen equipment has been installed and the area for receiving, storing and preparing food has been more than doubled. The club has a completely new heating and cooling system. The grounds have been beautified with the addition of numerous palms and thousands of flowering plants that extend along both sides of the street in front of the property.

Already famous from coast to coast for its beauty and unusual setting, the Tennis Club aims to become as well known for its food, service and hospitality. Marco said yesterday while swarms of workers were putting on the finishing touches.

ARCHITECTS TO RALLY HERE IN 4-DAY SESSION

Palm Springs will be full of architects next week as another convention comes to town—the California Council of Architects meeting here in the 22nd annual session of the organization.

Dates for the gathering extend from Sunday, November 6, to November 9 and many important discussions are on the program for the four-day gathering.

AMONG SPEAKERS will be Ralph Walker of Washington, who will speak on "Architects Take Action," which will be the

theme of the conclave. Harry C. Whiteley of San Diego is program chairman for the convention and on the coordinating committee for the convention are Albert Frey, John Clark, Barry Frost, Bob Chambers, Harry Williams, Stewart Williams and Roger Williams of Palm Springs. Harry Williams is also chairman of the reservation and transportation committee.

PUBLIC RELATIONS field action, slated to take the convention, see ARCHITECTS, Page 3

400 YOUNGSTERS ENJOY HALLOWE'EN PROGRAM

Over 400 youngsters attended the Palm Springs theatre party and the high school gymnasium party Monday night as highlights of the annual Halloween festivities sponsored by the Palm Springs Lions club.

Supervised by Paul Summers, the theatre party drew 300 youngsters of both sexes where Roger Williams, Chuck McGann, Ted Reed and Mrs. Harold Hicks of the Youth Center committee, served as a welcoming committee. Sam Stuart's refreshment committee which consisted of Elmo Purnell, Joe Butler and Leo Baker provided pop, apples and candy at both places. Foster's Freeze offered free ice cream and did a land office business with the polite youngsters refusing to abuse the offer.

Great activity was noted at the spacious high school gymnasium where Chief Gus Kettmann, Frank Partridge of the Boys club,

Jack Schnepfer, Tom Kieley, Earl Hough, Jimmy Hume, George Bell, Charlie LaRue, Coach Clare Ballagh, Director Les Jackson of the Youth Center, Sgt. Buzz Ordway, Bob White and Warren Hockenberry worked as a committee.

A continuous basketball games, a tug-of-war, a tumbling exhibition by Fay Carnahan, and several exhibition boxing matches held the interest of the youthful athletes. Chairman Summers described the two affairs as the most successful in Lions club annals.

Transportation was provided by the school department under the able direction of George Bond.

TREASURER IS CLERK
City Treasurer Robert W. Peterson acted as city clerk in the absence of Louise McCann at this week's regular council meeting.

WARING IS BACK FROM TRAINING ELEPHANTS

Back in town this week was Councilman Wally Waring who has been absent from official duties and Village activities during the past month.

During that period of time he, under the name of Bert Mayo, his former professional cognomen, accompanied his brother Gordon, who previously was top circus clown, appearing professionally as Marceline, visited the Ringling Brothers' winter

training quarters at Tucson, where they had spent some time in getting back to smells of the sawdust.

Waring said he had had a hand in the training of two elephants into a new act and of the taming of a young tiger—and he was backed up on this with one hand laceration and with pictures. The councilman appeared greatly relieved and said he was now ready for resumption of his official duties.



WESTERN WEEK ECHO—Pamela Sheptenko, aged two, and Beno baby burro, a whole lot younger, get into the spirit of Western Week at the Burro train. "Beno" was just old enough to stand up when Western Week rolled along but he got into it. Pamela is the daughter of Mr. and Mrs. Peter B. Sheptenko. Her dad is the well known real estate broker.

Most Rates Down But Total Outgo Will be Higher

Basically, Palm Springs taxpayers are digging up \$4.79 per \$100 of assessed valuation for the 1949-50 tax bills, which became due Tuesday and will be delinquent December 5, compared to \$5.54 per \$100 last year.

But—for the 1948-49 fiscal year they paid that \$5.54 on a total assessed valuation of \$17,622,590 and this year they are paying \$4.79 on an assessed valuation of \$26,265,400.

So while the tax rate is down sharply, the total outgo is slightly higher.

The \$4.79 rate applies to that part of the city which is not included in special districts such as the mosquito abatement tax rate of .04, the Coachella Valley Water district, which includes a part of the city, at .10 and that part of the city which pays a county road tax of .09.

So, while most of the city is paying \$4.79, some have bills of \$4.83 per \$100, some \$4.88 and the highest, which includes everything, \$4.93.

Last year the same areas paid from \$5.54 per \$100 to \$5.70 per \$100.

The rate this year on those items which the entire city pays but without the special districts, as compared to the same areas last year follows:

County	49.50	48.49
City	1.50	2.26
Schools	1.31	1.00
Cemetery	.03	.02
Flood	.13	.21
Hospital	.18	—

Total 4.79 5.54
A complete breakdown of tax figures and assessment values prepared by County Auditor Ray T. Hicks, received at city offices this week, revealed the above figures for Palm Springs.

Baby Boy Injured In Home Accident

Norman Marquez, 1½ years, 597 East Arenas, was painfully injured last week when his arm was crushed in an electric wire. Rushed to the Community hospital, he was treated and held for observation. The boy was released two days later by hospital authorities as on the road to recovery and apparently out of danger.

Airline Officials Guests in Village

Pierre Roussele of Paris, general manager of Air France in the United States, with Bob King, west coast manager for the company, were guests of George and Janice Olman this week.

Dining Out? Use the Handy Guide on Page 8

Dining out tonight? Use the handy guide to the leading cafes in Palm Springs and the surrounding area which now appears as a regular feature of The Desert Sun, and may be found in this issue on page 8. There are many excellent cafes in this area serving a wide variety of food specialties. Many have entertainment and dancing. The handy guide to these cafes will help you in selecting a place for an evening of good food and fun.

Village to Vote At Nine Polling Places Tuesday

Palm Springs voters will go to the nine polling places next Tuesday to ballot on 12 propositions in the special state election.

Interest here in the election has been low and a light vote is anticipated.

Most of the interest has been on Propositions 1, 2, 3 and 12. The others are more or less corrective measures eliminating deadwood from the state laws. No. 1 is the school issue. No. 2 the pension plan. No. 3 legislative pay and No. 12, daylight time.

Polls will be open from 7 a.m. to 7 p.m. and The Desert Sun has again been designated as official depository for the ballots.

Local polling places are:

Precinct No. 1—Paddock Pool company office, 693 East Sunny Dunes road.
Precinct No. 2—Health Center, 459 East Amado road.
Precinct No. 3—Torrey General hospital, 1150 North Indian avenue.
Precinct No. 4—Kenny Paul's service station, 1708 North Palm Canyon drive.
Precinct No. 5—Frances S. Stevens school, 538 North Palm Canyon drive.

Precinct No. 6—Youth Center, 385 North Bellardo road.
Precinct No. 7—Del Tahquitz hotel, 316 South Palm Canyon drive.
Precinct No. 8—Littleton's auto show rooms, 682 South Palm Canyon drive.

Precinct No. 9—Pitts building store, 442 South Indian avenue, Cathedral City—Town Hall, Thousand Palms (Edom)—Ft. Oliver.

Desert Hot Springs—Association Hall, West Pierson boulevard

Neel Nursery Low In Baseball Bid

Neel Nursery, low bidder to the city for planting of rye grass on the baseball field, was accepted by city council this week at a figure of \$2136.

Girl Scouts to be Hosts At Open House Tomorrow

Palm Springs Girl Scout Council, headed by Mrs. B. H. Poliak, chairman, will be hosts this afternoon from 4 to 7 o'clock at the new Girl Scout building on Avenida de Los Caballeros, the eastern portion of the new North End school grounds.

All interested in Girl Scouting are urged to attend the open house and look over the new building.

Today's open house is a part of the local Girl Scout council's participation in National Girl Scout week which comes to an end tomorrow.

Members of the Girl Scout commission who will assist Mrs. Poliak in today's celebration and formal opening of the new home are Mrs. David Bond, Mrs. Fred Morrison, Mrs. Harry Cissna, Mrs. Francis Crocker, Mrs. P. A. Staley and Mrs. John Sanders.

The new building replaces the little Girl Scout house on Bellardo road which has long been over-crowded due to the great enthusiasm shown in the movement here.

Plan New Group To Boost Village

State Jaycee Board Meet Opens Today

Delegates Arrive From Many Cities For Local Session

California State Junior Chamber of Commerce starts today on what is predicted to be the largest quarterly board meeting in recent years as nearly 500 of the youthful leaders throughout the state have succumbed to the lure and glamour of Palm Springs for a three-day meet.

Host to the conclave is Palm Springs chapter of Jaycees, headed by President Ted McKinney and Convention Chairman Bob Benish. Also to greet the visitors is Joan Olander, Miss Palm Springs, who will act as official hostess.

Chief in charge of the visitors is Dr. Philip W. Reames, Long Beach doctor, in charge of the first executive committee breakfast this morning.

HEADQUARTERS for the convention is Del Tahquitz hotel although all general sessions, forums and committee meetings will be held at the World War Memorial building in the 400 block on North Bellardo road.

A full day is lined up for both today and tomorrow with a schedule of meetings, principal one being the luncheon tomorrow at the Tennis club at which Jimmy Roosevelt, son of the former president, will be featured speaker.

Tonight there will be "a deal" for the delegates as the local hosts are inaugurating and sponsoring a "Night On the Town," a program in which the delegates are given a book of script good at any of the various bars or restaurants of their choice.

TOMORROW EVENING'S piece de resistance is set for a big barbeque dinner-dance at the Wars Memorial building with music supplied by Pat Barbara.

Sunday morning's program of activities will conclude the formal scheduled meetings with the afternoon open.

A great deal of credit is given the local chapter of Jaycees, by city and Chamber officials, both for the heartfelt manner in which the members have cooperated in making the convention a success and in procuring the convention at the Village site originally.

Worker Falls Out Of Tree, Injured

William Bradley, 57, working for Dan D. Jones of Los Angeles, was injured early this week while working in a local date garden when he fell out of one of the trees.

Taken to the Community hospital, he was treated for shock and bruises and examined for broken bones.



STATE PREXY—Dr. Philip W. Reames, president, heads one of the largest quarterly delegations of the State Junior Chamber of Commerce board ever assembled at the Palm Springs meeting gets under way today.

U-Drive License Action Deferred After Hot Debate

Public hearing at city council meeting this week of the application of Beverly Hills Garage, Inc., to operate a U-Drive Motor Livery service in Palm Springs, as ordered at council meeting of October 19, proved to be an action-packed session.

Edgar Belicke, owner of the company proposing the U-drive, represented by Attorney Hilton McCabe, propounded that any hampering of a license permit is in violation of fair trade.

McCABE, ON THE BASIS of Chamber of Commerce figures, estimates made by Chamber Manager Bill Dunkerley, said that the Village needed more vehicular service in that, since the charters were issued in 1940 for the two existing services—Hertz Drive-It-Self operated by Plaza Motors, and Tanner Motor Livery—there has been a population increase in the Village of from 3400 to 11,000. And since that time there has been no increase in vehicles by either of the two according to license figures at the city offices, McCabe said.

ED MCCOUBREY, owner of the Plaza garage, and Polly Isenogle, operator of Tanner's, both appeared to contest the application on the grounds that supply of transportation in the Village was adequately taken care of and that for an out-of-town firm to come in and operate with only an office in town (the firm would store the cars at Garnet) would not be fair to the economy of See U-DRIVE, Page 12

Seek Better Way to Sell Palm Springs

New Association To Enlist All of Village in Drive

A citizens committee of local business and civic leaders met at Town and Country Tuesday afternoon to ascertain possible flaws in Village exploitation and merchandising methods and to "kick around" ideas for business stimulation, especially in the months of October, November, May and June.

Occasioned by what most felt to be a light business period during the highly-successful Western Week—successful in every way except financially—the group covered every subject from the weather to food prices.

AS LEADERS of the two largest Village groups represented at the meeting, Leo Baker (Retail Merchants) and Arthur Meyer (Hotel Apartment) were named temporary co-chairmen with Jed Ostling as secretary.

It was suggested that the group act as a nucleus for a Village organization, which would also include representatives from each club or organization, with the sole purpose to merchandise Palm Springs to better advantage both here and outside.

AMONG THE MANY suggestions were the need for "package deals" on events or places to go and things to do in the Village. Off-season rates were discussed as a possibility of extending the season at both ends. Lack of gaming clubs in the Village area was also scored by the group.

Present at the meeting besides the temporary officers were Host George E. Clarke, Lew Schuman, Jack Ballard, Phil Delano, Mr. and Mrs. Herbert Mennell, George Strebe, Bob Bennett, Irwin (Ruby) Rubinstein, Ed Landfield, Jim Williams, Jerry Weber and George Olman.

The co-chairmen announced that there would be another meeting within a short time to coordinate all Village organizations with each other in mapping and starting an active program.

Shop Equipment Bought by School

Palm Springs Unified district board met Tuesday and authorized the purchase of \$7,000 in shop equipment. The material will be used for both junior and senior high schools.

Bids for purchase of irrigation equipment for the new north end school and for a house owned by the district in Cathedral City were also studied.

The PUBLISHER'S Corner

by OLIVER B. JAYNES

SALUTE TO VINCENT MARCO for the wonderful job he has done in altering and refurbishing the Palm Springs Tennis Club! Through long, hot summer days he personally supervised the ambitious undertaking. Torn up from one end of the place to the other, it didn't seem as though he would ever get it back together again. When workmen hit solid, blue granite in digging the shaft for the new elevator most people would have been downright discouraged. But Marco kept two shifts a day blasting and drilling away at rock that almost defied the rugged workmen and their powerful tools. Inch by inch—in temperatures that ran to 120°—they kept at it until they had dug down the required fifteen feet. . . Tomorrow night the club members and their guests will have their first chance to view the spectacular beauty that catches the eye and feel the performance of a new motor under the hood which they cannot see. They will see expressed in cement and steel—in soft carpets and colorful flowers—the confidence of Vincent Marco in the future of Palm Springs.

THREE CHEERS FOR HARRY OLIVER for breaking into national print again! Harry may not be as pretty as the Tennis Club but his fame is spreading just as far. In American magazine for November the editor of Desert Rat Scrap Book is tabbed as one of the country's interesting persons. Like the Tennis Club, Harry and his five-page lore publication is unusual. And like Mayor Charles Farrell he's a Hollywood deserter. According to the American, Harry was the art director on Charley's famed Seventh Heaven. The Desert Rat Scrap Book is keeping alive—and preserving for posterity—the folklore of the desert prospector and his tall tales. This unique paper, using antique

type and wood cuts (which Harry makes himself), has come in for articles in several national publications during the past year. (Please turn to Page 12)



CHAIRMAN—Mrs. B. H. Poliak, head of Palm Springs Girl Scout Council 1.

Call Retailers Into Session Next Monday

First full membership meeting of the Palm Springs Retail Merchants association for the current season has been set for next Monday, at 8 p.m., at the Wares Memorial building. It was announced yesterday by Leo Baker, association president.

"We are very desirous of a large representative attendance of all types of retailers at this meeting since there are many important items of interest to be discussed," Baker said.

"THE MEETING is open to all retailers, whether members or not," he continued. "We'd not only like to get all their opinions on subjects of interest to the group but we also have a very fine program scheduled."

Police Chief Keltman will give a few of the highlights on policies and problems of the spring situation, with special emphasis on meters.

Tramway site pictures will be shown by Frank Bogert, and William J. Dunkerley, Chamber of Commerce manager, will give an address on "Cooperation and Coordination."

BAKER HAS EXTENDED an invitation to the Hotel and Apartment Owners association to be present at the meeting since many of the problems of the two organizations coincide and it is the purpose of the groups to coordinate their services as much as possible, he said.

During the summer the merchants group has operated through its board of directors with meetings at varied intervals for long-range planning of seasonal activities this fall.

Calendar Sale

Girl Scouts will begin their annual calendar sale next week. These are sold by the girls themselves for .05 each and the money is used for their National registration and International Friendship Fund.



TRAVEL EXPERTS — Pictured above on occasion of the resumption of Western Air Lines' Palm Springs-Los Angeles flight service a week ago are WAL President Terrill C. Drinkwater, George Olman, head of Olman Travel Service, Village distribution center for WAL reservations; and Bill McLaughlin, city sales manager for WAL. Other local officials of the air service, not shown, is Bruce Pickett, in charge of the airport office of the company.

Airline Officials Flock to Village

Resumption of Western Air Lines daily flights from Los Angeles to Palm Springs to Las Vegas last week occasioned the presence in the Village of many officials both from the airlines and from the neighboring towns.

Western Air's president, Terrill C. Drinkwater, was in town for several public appearances with an Kelly, WAL official, and from Las Vegas, "Cowboy" Abe Schiller, director of publicity and public relations from the Flamingo hotel, amazed friends with gifts from the hospitality of key-chain charms made of the regular \$25 chips used at the gambling rooms of the hotel and said to be worth face value at the sister desert resort.

WAL operations are from the field office under the direction of the local manager, Bruce Pickett, with Bill McLaughlin acting as city sales manager. All ticket sales of WAL are made through the Olman Travel Service, 287 South Palm Canyon drive.

This Pole Cat Not of the Evil Smelling Variety

A call to police at 6:30 in the morning last Tuesday sent the patrol car scurrying to 640 Vista Oro to rescue a cat stuck atop a pole at the rear of the address.

Arriving at the scene, the officers found the feline pole-sitter was too high up to be reached by the long arm of the law so the fire crew was summoned with the hook and ladder department achieving eventual success by getting the cat's four feet on the ground.

Craig Fowler to Appear on Screen

Prospects for a future screen career for Craig Fowler, recent and frequent Village visitor from Laguna Beach, were contained in an announcement by 20th Century-Fox Studios this week.

Young Fowler's first role will be opposite Jeanne Crain in

Food Handlers To School Today

First of three weekly lessons in food handling will be presented today at Frances Stevens school for Village restaurant men and their staffs with one session scheduled from 2:30 to 4 p.m. and another from 8:30 to 10 p.m.

Dr. O. E. McRory, city health inspector, urged all food handlers in the Village to attend one of the two sessions.

Second lectures in the course are scheduled next week with the third lectures scheduled November 22.

Restaurant men were requested to see that their employees attended either an afternoon or an evening session each week during the three-lecture course to qualify for a food handler's certificate.

The course is in charge of Lloyd Irons, senior county sanitarian.

Darryl Zanuck's "Cheaper by the Dozen," a picture starring Myrna Loy and Clifton Webb.



EVERY DAY IS EXTRA VALUE DAY

AT

PALM CANYON MARKET

1111 SOUTH PALM CANYON DR.

PALM SPRINGS, CALIF.

Where You Save As You Spend

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Fresh Meats, Fruits, Vegetables, Groceries

Smith's Ready to eat Hams, $\frac{1}{2}$ or whole - lb. 49c

Bacon, by the piece - - - - - lb. 49c

Lean Ground Round - - - - - lb. 59c

Idaho Russets - - - - - 10 lbs. 39c

Bananas - - - - - 2 lbs. 35c

Table Queen Tomato Juice, 46 oz. can - - 23c

Wrisley's Fine Toilet Soap - - - 10 bars 59c

S. & W. Catsup, 14 oz. - - - - - 19c

Kellogg's Corn Flakes, Reg. Size - - - 13c

Holly Sugar - - - - - 5 pounds 47c

Cigarettes, All popular brands - - - - 1.49

Soft Wine Toilet Tissue - - - 2 for 23c

Rent a locker and buy your meat and
vegetables wholesale

PLENTY OF PARKING SPACE

OTHER PALM SPRINGS PROGRESSIVE
MERCHANTS NOW GIVING

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Palm Springs

Osburn's Associated

Service Station

300 N. Palm Canyon Dr.

Palm Springs

Professional Pharmacy

PRESCRIPTION SPECIALISTS

1081 N. Palm Canyon Dr.

Palm Springs

Red's

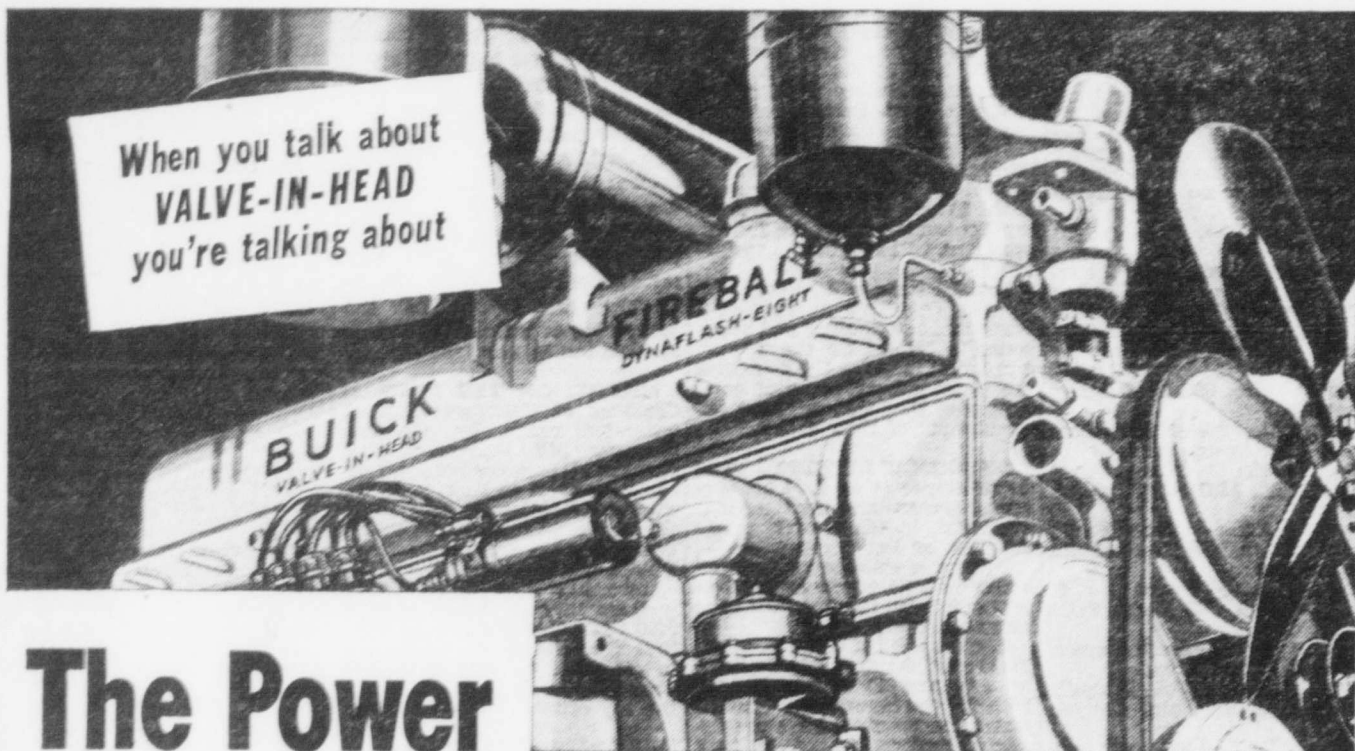
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Palm Springs

Take your filled **D.N. Green Stamp Books**
to

The Harris Company
17 East State St., Redlands, Calif.



The Power that made Buick Famous

If you want to know what's the newest thing in automobile engines, look at the Buick engine pictured here, and you'll see the words "valve-in-head."

But it happens that this isn't new with Buick. As a matter of fact, the valve-in-head engine was invented back in 1902—U.S. Patent No. 771095—and immediately, Buick adopted the principle, which became the first in a long string of "Buick firsts."

Not everyone went for the idea—then. In spite of the fact that this engine "breathes" more freely—gets fuel in and exhaust gases out more easily—others hung onto their pet ideas.

Then came the airplane, with its

need for maximum power from every drop of fuel—and every maker of internal combustion airplane engines adopted the valve-in-head principle.

And more recently—with the hope that higher-octane fuels will become available—a lot of automotive engine designers are taking a new look at the valve-in-head idea.

But just for the record, we'd like to point out that Buick got there first.

And ever since, Buick has gone steadily ahead, building up a name as "valve-in-headquarters." Buick engineers reshaped pistons to put Fireball wallop in these engines. They stepped up compression

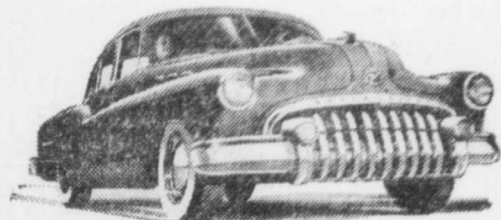
ratios as fast as better fuels came along.

So perhaps you'll want to remember, when you hear the term "valve-in-head," that this is the type of power that made Buick famous.

If others want to climb on the bandwagon, we say "more power to them"—and no pun is intended.

But Buick has been doing more with valve-in-head right from the start.

And—we might add—it stands to reason that Buick is not through making this type of engine better and better.



MORE CLEARLY THAN EVER
"Buick's the Buy"

YOUR KEY TO GREATER VALUE

When better automobiles are built BUICK will build them

DESERT INN GARAGE

193 N. Palm Canyon Drive

Palm Springs, California

CLUB OF MODELS BEING ORGANIZED IN VILLAGE

At the suggestion of Bill Early of Picture Scripts, Ltd., it has been decided to form a club of models in the Palm Springs area for a better coordination among professional publicists who are looking for Village models with Village settings.

Another thing, Early says, is in the screening of publicists who will use the models so that the latter will be absolutely certain ethical practices will be followed. "In the past it has been found there has been misuse of models and pictures taken of them," he said, "and this system will insure the safety and protection of all girls registered in the guild or organization."

Besides this, he said, there will be more assurance of cooperation from the sponsoring stores and companies seeking publicity with a Palm Springs background

in that a set of standards will be set forth as to remuneration or compensation for model work in the Village.

Early is in and out of town frequently on assignment in this area. He is picture editor of Trans-Oceanic Press Service (TOPS), an overseas pictorial feature agency.

Villagers' Hosts To L.A. Chamber Directors Friday

Los Angeles Chamber of Commerce board of directors will be guests of the local chamber next Friday as the Villagers host the metropolitan delegation to luncheon at the Raccet Club in a goodwill gesture. The group is expected to stay overnight at the Desert Inn.

VILLAGE THEATRES PLAZA

For Information—Ph. 4384

Village Palm Springs

VILLAGE Palm Springs Theatre. (Continuous daily from 1-4:30.)

Friday, Nov. 4th "MADAME BOVARY"

Saturday, Nov. 5th. "POST OFFICE INVESTIGATOR" Plus "Haunted Trail" (Play "Screeno" Saturday Night)

Sun.-Mon. Nov. 6-7 Palm Springs own JIMMY DAVIS in "MISSISSIPPI RHYTHM" Also: Bing Crosby in Disney's "ICHABOD & MR. TOAD"

Plaza

Plaza Theatre. Opens 6:45 P.M. thru Fri. 4:45 Sat.-Sun.

Fri.-Sat. Nov. 4 & 5 J. Cotton - I. Bergman "UNDER CAPRICORN"

Sun. - Mon. - Tues. November 6, 7, & 8 Jeanne Crain Ethel Barrymore "PINKY"

BANNING

THEATRE

Continuous from 2 P. M. Tues.-Thurs.-Sat.-Sun.

Phone 3714

FRI.-SAT. NOV. 4-5 Donald O'Connor Gloria De Haven

"Yes Sir That's My Baby" Robert Montgomery Ann Blyth

"ONCE MORE MY DARLING"

SUN.-MON.-TUES. NOV. 6-7-8

Bing Crosby - Ann Blyth "Top of the Morning"

"The House Across the Street"

WEDNES.-THURS., NOV. 9-10

Dennis O'Keefe - Gail Russell "The Great Dan Patch"

Don Barry - Tom Brown "RINGSIDE"

No Matinee Thurs., Nov. 10

PALM SPRINGS, CALIFORNIA Friday, November 4, 1949



GROUND BREAKING — Robert Ransom, president, Borrego Desert Club, (left) breaks ground for new \$100,000 club house as Mr. and Mrs. A. A. Burrard, Jr., and friends look on. The new club house will be constructed around the huge oval Paddock pool already completed, on a knoll commanding a view of the nine-hole golf course and Borrego Valley; in northern San Diego County. The club house is scheduled for completion January first.

Drive-In Theater Planned For Palm Springs Area

Awaiting only final action by county planning, scheduled to meet November 10, the first Drive-In theatre for Palm Springs and the desert area will be constructed on Highway 111 south of Cathedral City and be opened

within four months, Ernest H. Uman, general manager and operator, said this week. Approximately \$250,000 will be invested in the project.

According to Uman, the progressive idea of the Drive-In theatre springs from the natural desire of everyone to own an automobile. He went on to point out that this feeling of independence is heightened by the fact that you drive in and remain seated in your own car to watch the movies—all problems of parking, walking, or other disturbances are eliminated.

The theatre, which will serve all of Coachella Valley, will have a capacity of 500 cars and a snack bar so that patrons can eat while they look. A large stage is also an outstanding feature. The stage will be available for stage productions, radio broadcasts, concerts, Sunday services, graduation ceremonies, and other

forms of community and cultural activity. Ernest Uman has spent two years in Palm Springs and knows the desert area and its possibilities. He brings to the community a background gained from wide experience in theatre management ranging from Kansas City to San Francisco and Los Angeles. He is also president of the Tele-film corporation of America. Uman conceived the idea of a Drive-In theatre some time ago when he sensed the need for such a theatre in the desert area. The "Desert Sky" Drive-In Theatre is the answer and will be his contribution to the progress of the desert community he likes so well, he said.

Berger Scheduled For Preliminary

Preliminary hearing for John Berger, free lance caddy, accused of tapping the till at Desert Drug company, is scheduled for 10 a.m. today in Riverside court. Berger has been at liberty under \$1000 bail following his arrest here.

THE BEACHCOMBER

276 N. Palm Canyon Dr.

A bit of South Sea Island in the heart of Palm Springs...

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WOOL JERSEY SKIRTS 7.95 UP
WOOL JERSEY BLOUSES 5.95 UP
MATCHING SQUARE DANCE ENSEMBLES 20.95 UP

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JOSHUA TREE CALIFORNIA

The famous desert health bowl for sufferers of arthritis, sinus and asthma

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3000 Feet Elevation All Year Climate

Big 1 1/2 Acre

Rancho Homesites

TERMS AS LOW AS \$50 DOWN \$15 MONTH

BUSINESS—MOTEL—RESIDENTIAL—INCOME SITES AVAILABLE ON MAIN HIGHWAY

RANCH OFFICE

Cor. 29 Palms Highway and Outpost Road, Joshua Tree, Calif.

DIRECTIONS: Whitehorn Ranch is approximately 25 miles from Palm Springs. Drive North on Indian Ave. to Highway 99, turn west short distance to 29 Palms Highway and follow to ranch property.

Canadian Writer Guest in Village

kG Macwilt R h MBFG J ETA Visitor of The Desert Sun Wednesday afternoon was a newsmen from Montreal, Canada, R. G. Carberry, departmental coordinator of the Montreal Gazette.

Staying at Desert oHt Springs with Mrs. Carberry as guests of Mr. and Mrs. Thurston Gallegher, the veteran of many years of news work said he had worked steady for the Gazette for three years and at the end of that time the company had given him his traveling papers—to get out of town for three months of travel with pay for an opportunity of visiting newspaper plants throughout the country.

Plan Odd Fellows Lodge on Desert

S. A. Whitehead of Desert Hot Springs this week sends out an appeal to anyone who is an Odd Fellow or interested in forming a new IOOF lodge in that vicinity to please get in touch with him, Box 8, Desert Hot Springs.

From Page 1—MORE ABOUT—

ARCHITECTS COMING

tion spotlight, will be keynoteed by Neel Van Sooy, national president of Sigma Delta Chi, honorary journalist society; president of the California Newspaper Boys' Foundation; and publisher of the Santa Paula Chronicle. Formerly a professor of journalism at Stanford university, he has also been publisher of the Azusa Herald and the Redwood City Tribune. His subject will be: "How Editors Regard Architects."

OTHER PROMINENT speakers will include American Institute

of Architects first vice president Glenn Stanton of Portland, Ore., on "At the Architectural Rubicon," San Francisco trade paper publisher Thomas Holden, discussing "State of the Nation," and the director of the California School of Art, Leslie Thomas, reporting on "Hollywood Discovers Architecture."

Tours of Palm Springs homes conducted by their designers and typical desert recreation are in the lighter side of the session.

The American advertiser spends more money in newspapers than in any other medium.

Hill Wants Hog Stock Improved

Supervisor Ed Hill, who would like to see new blood in the residing chair at board sessions, also wants new blood in the county farm. Hill was authorized by fellow supervisors to trade some of the old hog stock at the farm for new stock in a move to bring up the quality.

He said the hogs at the county farm have been inbreeding too long and the quality has deteriorated.



The store that Bullock's is next to

SAFEWAY

BIG CANNED FOODS EVENT

PIE FILLING

Jellwell Lemon Pie Filling

3 pkgs. 17¢

MINCE MEAT

Borden's Concentrated None Such brand

9-oz. pkg. 18¢

PIE MIX

Comstock Pumpkin. Makes tasty pies.

20-oz. can 22¢

PEACHES

California Days Sliced or Halves (Per can, 18c)

3 29-oz. cans 51¢

APRICOTS

Valley Gold Choice Whole Peeled (Per can, 22c)

2 30-oz. cans 42¢

PEAS

Del Monte Brand Early Garden Variety (Per can, 16c)

3 17-oz. cans 47¢

CORN

Niblets Brand Vacuum Packed. Per Can, 10c (12-ounce Can, 15c)

3 7-oz. cans 29¢

TOMATOES

Gardenside Standard Pack (Per can, 14c)

3 28-oz. cans 41¢

TUNA

Torpedo Grated Light Meat (Per can, 23c)

3 6-oz. cans 65¢

APPLES

California Pippins Excellent with Pork (Box \$1.29)

7 lbs. 25¢

ORANGES

Medium Size Excellent for Juice

lb. 5¢

ONIONS

Yellow Variety To Slice or Cook

lb. 4¢

SPINACH

Packed in Cellophane Bag

lb. 15¢

FANCY YAMS

To Bake

3 lbs. 25¢

SPRY

Vegetable shortening. (One pound can, 28c)

3-lb. can 79¢

SWIFT-NING

Swift's shortening. For frying, baking.

3-lb. can 75¢

Birds Eye Frosted Foods, Chickens, Rabbits and Fish Now Stocked in Grocery Section

SOUR CREAM

Carnation Brand

22 1/2 pt.

5 for 99c

Italian Twist Bread

Loaf 22 1/2 Oz.

24c

LAMB LEGS

69c

Lamb Shoulder Roast

55c

FANCY PEAS

Sugar Belle Fancy, Blended, Sweet.

10 1/2-oz. can 10¢

TOMATOES

Highway brand. Extra Standard.

28-oz. can 17¢

GOLDEN CORN

Gardenside. Cream style pack.

2 16-oz. cans 23¢

PORK ROAST

OR PORK CHOPS. Loin End or Shoulder

End of Loin lb. 59¢

PORK CHOPS

OR PORK ROAST. Center Cuts from Loin of Eastern Pork

lb. 39¢

PORK SHOULDER

ROAST. Full Picnic. (Butt Cut. lb. 45c)

lb. 35¢

SMOKED PICNICS

4 to 8-lb. Average

lb. 39¢

SLICED BACON

Popular Brands Grade A

lb. 55¢

CHICKENS

Fancy Fryers. Cut Up Ready for the Pan

lb. 69¢

STEAK SALE

U. S. Govt. Good Grade. Aged. Trimmed Waste Free

Sirloin or Rib (all cuts)

lb. 79c

T-BONE or CLUB

lb. 89c

ROUND STEAK

lb. 65c

DEVILED HAM

Lilly brand. For sandwiches.

3-oz. can 19¢

LIVER SPREAD

Lilly brand. Fine on fresh bread.

3-oz. can 12¢

CATSUP

Taste Tella Tomato. Note low price.

14-oz. bottle 12¢

SARDINES

Spirit of Norway. Packed in oil.

3 1/2-oz. can 20¢

MINCED CLAMS

Sea Trader brand. Mined Razor clams.

6 1/2-oz. can 37¢

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Weber's GOOD IDEAS

KITCHEN TRICK

APPLE and Cheese Salad—cut apples into sections, dip in french dressing, then in grated cheese. Combine with grapes and crisp greens.

HOUSEHOLD HINT

AN ordinary wooden coat hanger makes a useful belt hanger. Just screw cup hooks into the hanger bar all the way across.

RECIPE

MOCK MINCE PIE

- 1 c. peach preserves
- 2 slices bread, cubed
- 3 c. chopped apples
- 1/2 c. raisins
- 1/2 c. vinegar
- grated rind and juice of 1 orange
- 1/4 c. water
- 3/4 c. molasses
- 3 Tbsp. butter
- 1 tsp. each cloves, cinnamon, nutmeg
- 1 unbaked 10-inch pie shell

Combine ingredients and cook 20 minutes in covered pan. Cool. Fill pie, top with latticed strips of pastry. Bake in hot oven (425°) 40 to 50 minutes.

LISTEN

ADVENTURE! Thrills! Romance! Good Weber's Bread brings you exciting stories of the old West with The Cisco Kid every Monday, Wednesday and Friday. Consult your local paper for time and station!

135-9



Benefit Tea At Desert Inn Next Friday

Once again, through the courtesy of Mrs. Nellie Coffman and the staff of the Desert Inn, the American Legion Auxiliary, Owen Coffman Unit No. 519, will hold its annual Armistice Day Benefit Tea in the quiet luxury of the Desert Inn lounge, next Friday at 2 p.m.

Extensive plans have been made to make this occasion an enjoyable one to all who attend. The public is invited to come, bringing their own groups to play bridge, or other card games.

The Armistice Day Tea was originated by the local Owen Coffman Unit as a means to augment Welfare Funds for their work in veteran rehabilitation, and child welfare. This year the local unit will support the National Organization of the American Legion Auxiliary in sponsoring the Sister Kenny Foundation and part of the Benefit Tea funds are allocated to this work.

Tickets are available from any

Social Activities

Cholly Springs

Your scribe caught the 8:15 broom into Palm Springs in time to catch up with all the Halloween festivities which gave the desert a haunting time over the week-end.

Biggest prank was pulled by the masked character who put the sign "Soft Shoulders" outside the Ladies' Room in the Racquet Club.

The youngsters had their day—or rather night—and among the houses "raided" by costumed collectors were the Charles Denton's, the Fallgrins, the Malcafs, and the Walter MacManuses who had a treasure of goodies on hand for the youthful callers.

Down Shadow Mountain way, Junior members of the Club added a Jack o' Lantern parade to their witches' revel, while the senior members had a wild game and fish dinner, with a haunch of venison barbecued on a spit to give it that delicious flavor we're still licking our chops over. In fact, the Sportsman's dinner which drew such popular folk as Mr. and Mrs. Carl Studler, Mr. and Mrs. William McLaughlin III, the Vernon Peck Jr. and Mr. and Mrs. Sammy Gerke.

Particularly enjoying dancing to the music of the Todds and Michael Barton, were the Boltons from Indio and host Clifford Henderson who is seen constantly these days with glamorous brunette beauty, Maxine Gannon.

Artist Albert Kramer's most unusual offering in his recent one-man exhibition of paintings, was the canvas, "Frozen Snow," which shows Palm Springs in mid-winter sunshine with the white stuff around. Admiring this particular piece the other afternoon were actress Janis Carter, Bill Cameron Menzies, Lucille Ball and Fannie Brice, both of whom own Kramers and lent theirs for this show.

Lon Chaney, who, with his attractive wife, Patsy, has been resting up at Borrego Springs, following an extensive hunting and fishing trip, was telling friends in the Doll House of an extraordinary phenomenon he discovered while riding horseback from Borrego to Palm Springs. It was a huge rock, some forty feet high, which nature had chiseled into an exact profile of the late Frank Morgan who was the mayor of Borrego. It seemed so poignantly apt to Chaney that when he rode over to see the owners of the property he persuaded them to name it "Morgan's Rock" and the stream which flows past its base, "Morgan's Creek."

Records Fall At Biltmore Water Show

Besides the outstanding entertainment offered by the Palm Springs Biltmore Hotel's big Aquatic Show several pool records were set by the collegiate swimmers. Jim Utterback, USC Pacific Coast Champion Junior swimming champion, swam the 100 yards in 51.8. This is just eight tenths of a second over the record for the 100 yards now held by Johnny Weismuller.

Marjorie Durant, Pacific Coast 500 and 800 yard free style champion, swam the Biltmore pool and set a 29 second record for the 50 yard distance.

Vickie Draves, National and Olympic champion, thrilled the assembled crowd with her exhibition and precision diving. Laugh event of the afternoon was the comic diving and outfits of Bill Lewin, well known to the desert area. Bill now is making pictures with Weismuller and Buster Crabbe. He formerly was with El Mirador hotel and Desert Inn.

Among those now staying at Biltmore Hotel, many of whom sat at umbrella shaded tables for the buffet luncheon and watched the show were: Mr. and Mrs. Sidney Sloan, who are here from San Francisco for a month's holiday; Mr. and Mrs. William Adelson, honeymooning from Westwood, who were joined over the weekend by Mr. and Mrs. W. A. Franklin, of New York; Mr. and Mrs. David A. Travis, New York; Mr. and Mrs. Stanley Thorp, of Surrey, England, and many Palm Springs residents.

Heel and Toe Club is Active

The Desert Heel and Toe Club is meeting every Tuesday night in the recreation hall of the Cathedral School on Ramon Road and reports having a lot of fun.

The first hour, 8 to 9 p.m., is devoted to beginners. With faster dancing the later part of the evening, which includes many of the new dances brought back from Dr. Lloyd Shaw's School in Colorado Springs, Colo., where many of the prominent callers and teachers attended classes the past summer.

The club also meets at 8:30 at the St. Louis Catholic Church in Cathedral City every Saturday night with an intermediate and advanced dancing. Visitors and new members will be welcome in both classes.

Pledges Ditch At Palm Desert

Pledges of Alpha Gamma Delta sorority of UCLA observed their annual "Ditch Day" at Shadow Mountain club, Palm Desert, last Sunday. This was a switch on the usual "Ditch Day" when classes are cut. Because of exams coming up and the insistence of the sisters on good grades, the pledges decided to stage the day without endangering their scholastic grades. So they chose a Sunday.

Pledges of Kappa Sigma fraternity escorted the 18 Alpha Gamma Delta pledges.

A buffet supper and dancing climaxed a day devoted to swimming in the huge pool, tennis, volleyball and horseback riding.

Annual Visit

Checking in at the Racquet Club for their annual winter visit are Mr. and Mrs. S. W. Magin of Milwaukee.

Here on Cruise

Cruising along the main drag, admiring the scenery from his new convertible, was Sterling Hallway and a beautiful passenger.

Returns to City

Helen Lloyd returned last week from a visit to Rancho del Quijari at Tucson, a guest ranch started by Nancy Giles and dear to the heart of Hollywooders in search of "real" rest.

Bill Talbot has finished a new car port for his hacienda on Via Lola.

NYLON UNIFORM

superb quality, medium weight, notch collar, coat style, set-in belt and yoke back

\$12.95

Sizes 12 to 42

White and pastel colors.

COTTON SHOP
Next to Greyhound Depot
202 N. Indian Ave.

William Dunkerleys to Honor Russel Rinks at Tea Sunday

Afternoon tea on a grand scale will be poured Sunday afternoon by Helene and William Dunkerley at their home on Calle de Rolphe in honor of Betty and Russel Rink, Palm Springs' new city manager and his wife. The affair will be attended by about 200 of Palm Springs' civic and social leaders to meet their new city manager and Mrs. Rink. Host Dunkerley is manager of the Palm Springs Chamber of Commerce.

Decorations for the affair will be chaise, pink and silver carried out in flowers, candles and desert shrubbery silvered for the occasion. In charge of this department is Mrs. Dunkerley's

sister, Mrs. George Woodbury Tubergen, who is an artist in interior decoration.

Assisting the hostess will be Mrs. Charles Farrell, Mrs. George Clarke, Mrs. Stanley Rosin, Mrs. Reed Hubbell, Mrs. James Kenaston, Mrs. Fred Ingram and Mrs. Anna Laura Burger who will pour.

Guests represent a full roster of Palm Springs' official family from Mayor Charles Farrell through the legal department, department heads and city council. Directors of the Chamber of Commerce and their ladies will be on hand as well as officers of the Hotel and Apartment Owners Association and other civic groups. From the Twenty-five Club are the Gianninis and Nat Milnor, James Kemper, Dick Richards, Frank Purcells and Ben Shearers; Rotary has its representatives in the Arthur Baileys, Jacques Crommells and Bob Bennetts and the Austin G. McManuses, naturally, the Earle Strebels, Earl Cordreys, C. R. Helter, the John Hormels, Mr. and Mrs. Travis Rogers, Mr. and Mrs. Marvin Ostrander, Mr. and Mrs. Myron Persons, Mr. and Mrs. John Woods, Mr. and Mrs. Vincent Marco, Helen Kirk, Mr. and Mrs. Roger Williams, Stewart Williams and Harry Williams, Mr. and Mrs. Frank Bogert, Tony Burke, Rolle Valle, Mr. and Mrs. Phil Delano, Dr. and Mrs. James Blackstone, Mr. and Mrs. William Wright, Mr. and Mrs. Herbert Burns and many others.

Alice Guthrie Entertains

One of the lavish and pleasant cocktail parties of the season was given yesterday by Mrs. Alice Guthrie at her beautiful home on Via Miraleste for about a hundred guests. Receiving with the hostess was Mrs. Al Staley.

The affair brought a large group of congenial villagers together, which insured the success of any party. Never a dull moment when there are enough localities together in one spot.

Among guests were Mr. and Mrs. George Roberson, Mr. and Mrs. Earl Coffman, Mr. and Mrs. Ben Shearer, Mr. and Mrs. Charlie Bender (they returned to the Village special for the party) Mr. and Mrs. Arthur Bailey, Mr. and Mrs. Oliver Jaynes, Dr. and Mrs. Hugh Stevens, Dr. and Mrs. Frank Purcell, Mr. and Mrs. Stanley Rosin, Mr. and Mrs. Earl Cordrey, Mr. and Mrs. Florian Boyd, Mr. and Mrs. Harold Hicks, Dr. and Mrs. James B. Oliver, Mr. and Mrs. Eugene Theriault, Mr. and Mrs. Julian Shaw, Mr. and Mrs. George Ripley, Mr. and Mrs. Reed Hubbell, Mr. and Mrs. E. A. Parkford, Dr. and Mrs. Clyde Harner, Mr. and Mrs. Newton Hotchkiss, Dr. and Mrs. William Elliott, Mr. and Mrs. Eugene Theriault, Mr. and Mrs. William Klingler, Mr. and Mrs. Fred Ingram, Mr. and Mrs. John Porter Clark, Dr. and Mrs. Scroggs Singleton, Mr. and Mrs. Walter McManus, Mr. and Mrs. Toby Curtis, Dr. and Mrs. Henry Dollard and others.

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Joan Crawford Starts Picture In Palm Springs

Joan Crawford arrives at the Racquet Club tomorrow night to start a picture with a Palm Springs setting.

Down last weekend at the Desert Inn was Warner Bros. location manager, Bill Guthrie, who concluded to shoot the picture here. The current name is "The Victim" which will probably be changed before release.

The picture is of a wide-open desert resort, WITH GAMBLING—just cinema chips though, and the game seems to be limited to Miss Crawford and the villain. They finally kill the guy.

Most of the shooting will be done at Frank Sinatra's decorative hacienda.

Karolyn Dee EXPERT SWEDISH MASSAGE at the Famous Indian Natural Mineral Hot Springs

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MINERALS
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69" wide x 84" long (Width & a half) 16.95
90" wide x 84" long (double width) 22.95
130" wide x 84" long (triple width) 33.95

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Order Length to Suit Your Own Home
Delivery About Two Weeks

KIRSCH ADJUSTABLE TRAVERSE RODS
\$1.98 to \$4.98
fit windows from 28" wide to 150"

Other Sizes to Order

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The Desert Sun

Vol. XXIII Friday, Nov. 4, 1949 No. 25

OLIVER B. JAYNES
OWNER AND PUBLISHER

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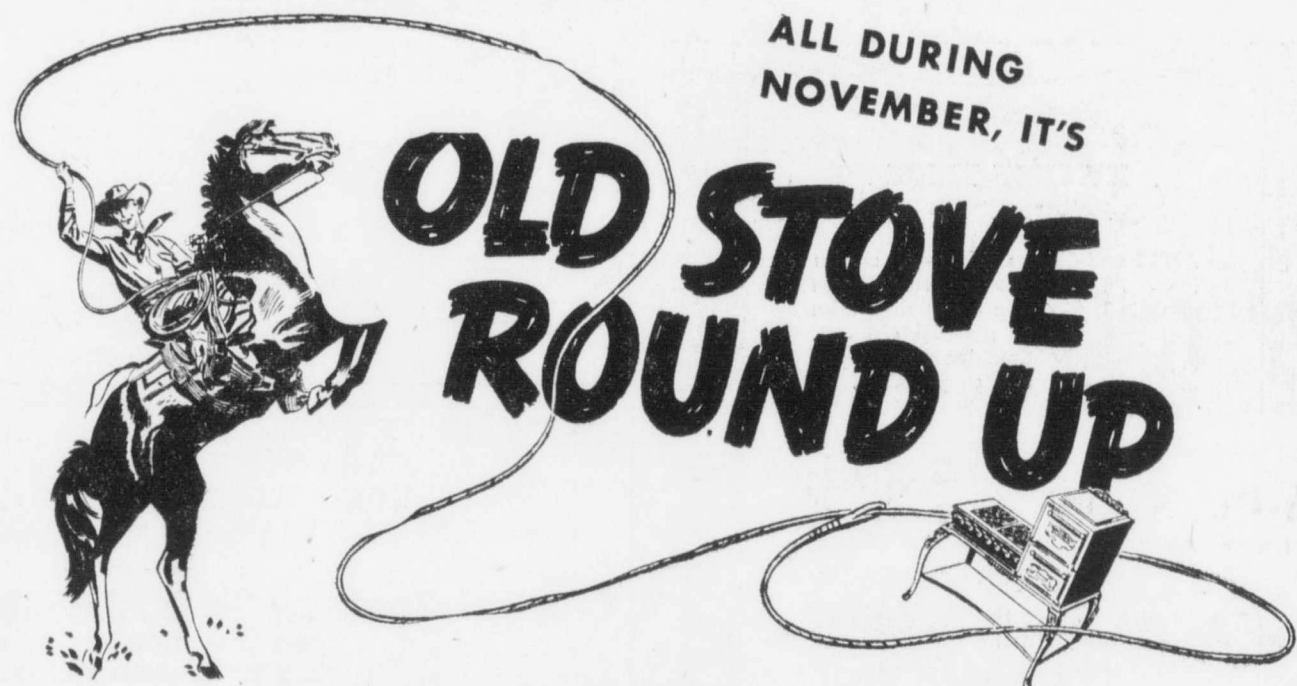
superb quality, medium weight, notch collar, coat style, set-in belt and yoke back

\$12.95

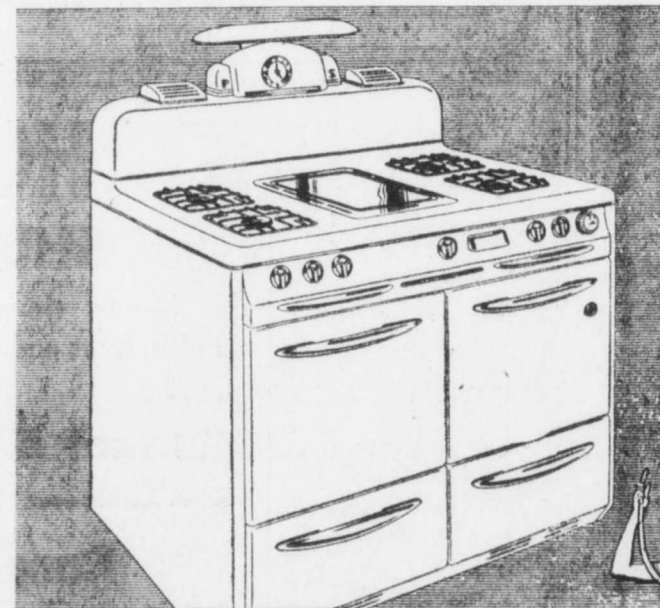
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White and pastel colors.

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It's your guide to the very
finest in modern cooking
appliances!

One of the many makes of Gas Ranges built to "CP"
standards... the beautiful new

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The famous "CP" group of Gas Ranges includes: Caloric, Gaffers & Sattler, Grand, Hardwick, Magic Chef, Maytag, Occidental, O'Keefe & Merritt, Roper, Toppan, Universal, Wedgwood and Western-Holly.

GAS has got it!

YOU may win valuable cash prizes

While at your dealer's, be sure to see the gleaming new CP Gas Ranges and their many work-saving features.

Unless your present range is a recent CP model, you don't know how easy, how free from guesswork cooking can be. Every feature needed to save you work, time and food is included in these new Gas Ranges built to "CP" standards. They're more beautiful than ever, too... and really economical. They cost less to buy... and less to operate. See them at your Gas Company or Gas Appliance Dealer's today.

*Here's how you REGISTER

Many valuable cash prizes are to be awarded during Old Stove Round Up, Nov. 1 to 30. So go to your Gas Range Dealer's now and fill out an Official Registration Blank. Then check back with him for names of winners of both weekly and grand prizes. You register only once to be eligible. Prizes include: One \$1000 Bill, one \$500 Bill, one \$100 Bill, four \$50 Bills, ten \$20 Bills and 400 \$10 Bills.

SOUTHERN CALIFORNIA GAS COMPANY

Wild Game Dinner for BW Club

Palm Springs business women will attend one of the outstanding dinners of the season Monday night when Mrs. Elizabeth Trezevant entertains for the Business Women's club. Venison, wild ducks and, she hopes, an elk will be on the menu. If she can secure a permit for elk, the noted local huntress seems to have no doubt but that elk will be included. Mrs. Trezevant shoots all the game herself—ducks and doves in Mexico and venison around Mineral, Calif. She also prepares it for cooking and cooks it herself.

About 50 guests are expected at the Trezevant residence on South Palm Canyon drive.

Santa Barbara Visitors Hosts At Raquet Club

Mr. and Mrs. Edward Stamm of Santa Barbara entertained with a dinner party Tuesday evening at the Raquet Club for Dr. and Mrs. James B. Oliver, Culver Nichols, Priscilla Chaffey, Mr. and Mrs. John Porter Clark and Mr. and Mrs. William A. Mason. Cocktails preceded dinner in their apartment at Casa Palmeras.

Chas. Chamberlins Nearing Hong Kong

Word comes from the Charles Chamberlains that they are "Nearing Hong Kong, Oct. 18—" aboard the S. S. President Polk on a cruise through the Orient. Mr. and Mrs. Chamberlain expect to be back in the Village around Christmas time.

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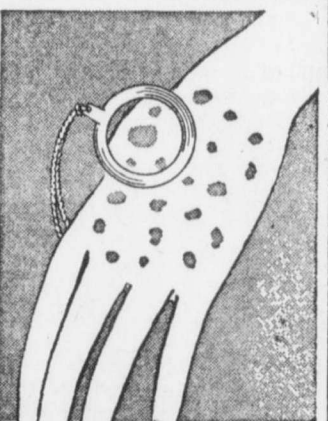
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New Kind of Hand
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ESOTERICA is that marvelous new kind of hand cream for fading those brown spots that make your hands look old. Also fades other surface blemishes and roughness in a way no ordinary hand cream or lotion can. Leaves hands whiter, clearer, younger looking quickly—often within the first few days. While ESOTERICA looks and feels like the finest non-greasy vanishing hand cream, it has an added clearing action. Produced in a laboratory that has



studied the effect of cosmetics on skin pigments for 25 years. Thousands gladly paid \$5.00 for ESOTERICA. Now in quantity production, it can be sold for \$2.00, plus tax. If you want clearer, whiter-looking hands, get ESOTERICA. Money back if the first jar does not bring desired results.

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Society

Brilliant Program to Open Season for Woman's Club

By RUTH MARTIN

The program to be given at the Palm Springs Woman's club on November 7 at 3 o'clock in the afternoon will be of exceptional brilliance and beauty and has been especially selected in honor of the opening of the 1949-50 season. The clubhouse has been completely redecorated in exquisite colors and beautiful fabrics which will present a lovely setting for the famous artists who are to appear at this important time.

The program committee, of which Mrs. Charles E. Glass is chairman, takes pride in presenting the Hazel Schertzing Harp Trio and John Lombardi, concert baritone. An unusual and intensive effort has been made to secure this outstanding talent for this particular occasion.

The Harp Trio, composed of

Karen Bigler, Marie Lundberg and Georgia Jardine, presents a lovely picture and each artist is a soloist of distinction. Miss Schertzing is one of the best known harpists on this coast and the numbers to be presented by the Harp Trio are especially arranged and of great variety.

John Lombardi, magnificent baritone, has appeared with the Boston Symphony Orchestra as well as the American and National Opera Company, and has been concertized in New York, Boston, Philadelphia, and other eastern cities. He is also well known on radio and television. Mr. Lombardi has had a rapid rise to prominence and is sure to please the most discriminating tastes in vocal music. This particular group of musicians will constitute one of the most brilliant presentations of the season and all are urged to attend the opening program and view the newly redecorated clubhouse.

The Palm Springs Woman's club will be under the capable direction of Mrs. James C. Gieg as president for her second term and an able and efficient executive board and committee chairmen, all of whom are working toward making this one of the most progressive seasons ever enjoyed by the club.

ABC Bride Arrives Via Western Air

ABC's bride and groom of the air arrived at the Palm Springs Airport yesterday afternoon via Western Air to spend a five-day honeymoon in the desert as guests of Al Fischer, the new owner-manager of the Palm Springs Pueblo Hotel.

The bride and groom of the airways are Mr. and Mrs. James Harvey Trammell, both of Greenville, S. C., and they were married with considerable fanfare on Dana Clark's program yesterday at the Chapman Hotel in Los Angeles. Their honeymoon in Palm Springs (the IDEAL honeymoon location, naturally) was publicized over 284 American Broadcasting stations from coast to coast.

Robinson's Selector Selects Mate

Miss Maerie Mayer, selector for J. W. Robinson at Palm Springs, selected herself a mate Sunday when she became the bride of John Francis Riley at Los Vegas, Nevada.

Mrs. Riley will continue with Robinson's until the end of the season as her job is one of key importance, to-wit: selecting importance, to-wit: selecting what merchandise will be sold by the Palm Springs store. She was with Robinson's last season and prior to that with Bullock's for five years.

Mr. Riley is a San Franciscan and promises to be a frequent Palm Springs visitor this season.

Braddocks Back In Palm Springs

Mr. and Mrs. Ralph Braddock, managers of Del Pico Lodge, have returned to the Village following a three-months' tour through Canada and the Southern States. They were accompanied by their daughter and son-in-law, Dr. and Mrs. W. T. Holser, whom they visited while in Ithaca, New York. Dr. Holser is a professor at Cornell University.

Alsichlers Plan Return November 10

Mr. and Mrs. Ernie Alsichler leave their home in Evanston, Ill., this weekend for the drive to Palm Springs and their winter colony home here. They expect to arrive about November 10.

Honeymooners Here

Mr. and Mrs. Leonard Widom, he an actor associated with ABC network, are honeymooning at the Roxy Hotel and Apartments. Mrs. Widom is the former Constance Mitchell. They were married in Los Angeles.

Weekend Guests

Weekend visitors with Mr. and Mrs. George Smith at Villa Teresa were Mr. and Mrs. Grant Whycock, he a producer for MGM; Mr. and Mrs. Fred Rice and Mr. and Mrs. Ted Maguire.

Earl Gibbs Negotiates KMPC Deal

Earl Gibbs, former winter resident of many a season, is in New York negotiating a deal for the sale of Station KMPC for his new boss, Dick Richards. Mr. Richards left his Smoke Tree Ranch home last week to join his new vice president in charge of operations. In the Village Monday from their estate at Rancho Santa Fe was Mrs. Gibbs and daughter Barbara, who is attending Bishop's School in La Jolla.

From Studios To Park Lane

Park Lane's new manager, Miss Myrtle von Stein, has forsaken the Hollywood studios for a Palm Springs apartment house. Miss von Stein was for 11 years secretary to Brian Foy at Warner Brothers and was also head of the script department at the Eagle Lion Studio.

Riverside Artist Will teach Here

Artist R. Brownell McGrew has joined the local art colony and will establish art classes here. Mr. McGrew comes from Riverside where he is well known both as an artist and teacher.

Cardinal Owner Relaxing Here

Relaxing at the Racquet Club is Jack Nelson, part owner of the Chicago Cardinals (football) from his winter home at the Edgewater Beach Club.

Mary Murray Visitor

One of the high-powered, stream-lined career girls of California was a weekend guest this week with the arrival of Mary Murray. She was the houseguest of Phyllis Cairns. Miss Murray started her career as political secretary to Senator Maypole when he was in office and is now president of Mary Murray Agency in Hollywood. With her was Sue Walton of Beverly Hills and Nantucket.

VALLEY LAUNDRY & CLEANERS

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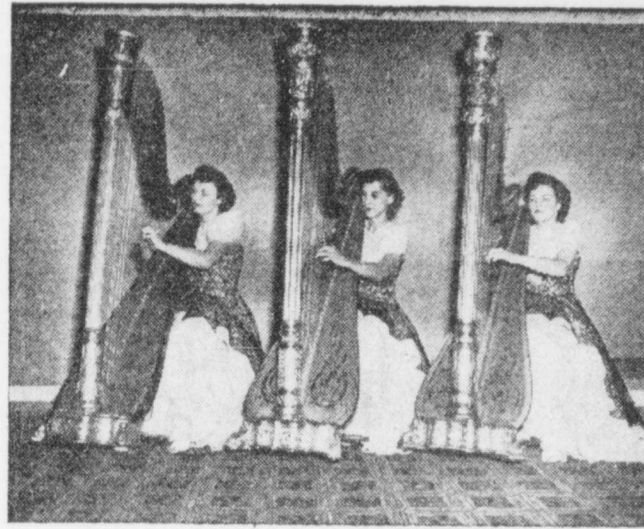
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AT OPENING MEETING—The Hazel Schertzing Harp Trio, one of the featured numbers on the opening program next Monday of the Palm Springs Woman's Club.

The Blue Room

The Palm Springs Chi Chi is proud to present to the discriminating people of Palm Springs its new Blue Room . . . a decor in turquoise and shimmering gold, the Blue Room is the most luxurious, yet intimate dining room in California.

The cuisine, naturally, is excellent . . . the perfect service and soft gypsy music makes dining an event you will long remember.

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Palm Springs
**McMullen
Plaid**

49.95 Checked for most
important daytime occasions on
the desert! Sheer wool-and-rayon
ensemble, close-clipped
jacket and skirt in brown, red
or lavender plaid, the shirt
in creamy-white.

J. W. ROBINSON CO. PALM SPRINGS

163 North Palm Canyon Drive • Store hours Monday through Saturday 10:00 to 5:30

The Desert Sun—
PALM SPRINGS, CALIFORNIA
Friday, November 4, 1949

Leaving for Coronado after a week spent at their hacienda here were Mr. and Mrs. Irving T. Snyder.

Owner Will Sell The Desert's Most Attractive Small Home

Near Bob Hope's
Residence

- Newly Furnished
- 2 Bedrooms
- Maids' Room
- Glassed-in Playroom and Barbecue
- Extra Large Patio and Back Yard
- Trees—Landscaped and Fenced all around
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- Deep Freeze
- Bendix Washer
- Flood Lights
- Many other outstanding features.

Available Furnished at
\$19,500

Unfurnished at
\$16,500

Phone 4664

Visitors Enjoy Fun at the Inn

Enjoying perfect weather in a perfect setting are Mrs. Paul M. Gregg and Mrs. Charles Sayer, both of Pasadena and in residence at The Desert Inn. Mr. and Mrs. W. L. Turner Jr. are spending three days from Berkeley, Mr. and Mrs. J. R. Stewart have returned for their annual winter sojourn at the Inn from Minneapolis.

IF YOU KNOW SOMEONE WHO SHOULD NOT DRINK

Send for FREE booklet, which has proven to be the turning point onto the Highway of Happiness for thousands of sufferers. ACT NOW!

Samaritan Institution
FOR EXCESSIVE DRINKING
3350 Wilshire, Los Angeles
Phone DR. 1241
Licensed by the State of California

Racquet Club In High Gear Tomorrow

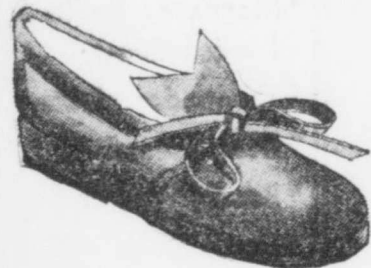
The Racquet Club goes into high gear Saturday night with its formal opening a dinner-dance which promises a pleasing crush in the octagonal dining room.

Good music, good food and fine raiment will be the order of the evening with reservations made early in the week by winter connoisseurs. Donald Duncan, who will entertain a table of six; Mr. and Mrs. Jack Hoffman (who have just leased the Frank Morgan house) will entertain for six; Mr. and Mrs. Henry Weinberger will entertain for twelve; Mrs. Duffy Edwards and Mrs. Martin Weil are joining forces for a large table. George Roberson has reservations for six; reservations in varying numbers are also held by the Ted Reeds of La Jolla, Ann Miller, A. Tam Blumenthal, Ben Cowan, Fred Cole, Arthur Myers, Ed Rose.

To Rancho Mirage

Nurse Dorothy Worthington will shift her scene of activity from Palm Springs to Rancho Mirage where she will be associated with Dr. Claude Church in the new clinic he is establishing there.

NOW—HERE IS THE SHOE SALE OF THE YEAR!!! THE INDIO SHOE STORE'S THIRD ANNIVERSARY SALE



On Sale

- Cobblers - Casuals
- Hollywood Skooters
- Selby's
- Life Strides
- Sandler of Boston

\$6.95 Values

Women's Casual Shoes, Now \$1.00 Pair

The Indio Family Shoe Store

THE VALLEY'S LARGEST SHOE STORE

45-102 SMURR AVE.

INDIO, CALIF.

THEY CAN'T VOTE



BUT YOU CAN!

100,000 California Children

Now Get Only Swing-Shift, Half-Day Schooling!

200,000 Herded Into Over-Crowded Rooms!

MAKE ROOM FOR ALL OF THEM!

VOTE YES on #1 for SCHOOLS

EMERGENCY ELECTION NOV. 8

Sponsored in the Interest of Our School Children by

The

Palm Springs

Racquet Club Tennis Club

--Society--

VILLAGE ARTISTS MARK NATIONAL ART WEEK

National Art Week, observed throughout the country this week, is noted locally by exhibits of the Allied Artists association at the Plaza. Chairman of the local scene in the observance is Alberta Babcock, in charge of all exhibits.

Indian dancing and an auction of paintings will be the feature of tomorrow's windup to the affair. A great many people have enjoyed the open air displays and other presentations in shop windows during the past week, Mrs. Babcock said, and it is anticipated that there will be a great many more devotees of art who will take in the affair tomorrow. In conjunction with National Art Week, Mayor Charles Farrell issued the following proclamation:

WHEREAS, Man cannot live by bread alone and the cultural things in life are as important to a well-rounded community as the more material things; and

WHEREAS, Palm Springs is a community which is constantly striving for the better things and a community in which the cultural side has a special appeal;

THEREFORE, I as mayor of Palm Springs, proclaim Art Week in the Village in keeping with the national observance, and urge all Villagers and visitors to witness the displays of local artists in the Plaza and to join in observance of the special week.

MAYOR CHARLES FARRELL

Hollywood Club Entertains at Shadow Mountain

Rotary club of Hollywood takes over at the Shadow Mountain club tonight for a banquet at which Palm Springs, Palm Desert and various local Rotary clubs will be honor guests. The affair will be one of the most lavish as well as the largest ever given by Rotary in this area.

Off for San Francisco Monday were Mr. and Mrs. Frank Ruslan of Pepper Tree Inn. They will return next week.



ART LEADER — Alberta Babcock, Allied Artists association director, shown above, who was named chairman of National Art Week in Palm Springs, currently being observed in the Village by a display of paintings in the Plaza, and a public auction of the paintings.

AROUND THE VILLAGE IN SIX MINUTES

—WITH PRISCILLA CHAFFEY—

Milling around in the Bank of America yesterday was Jack Hoffman winter visitor from San Francisco who, with Mrs. Hoffman, has leased the Frank Morgan hacienda at Rancho Mirage. Mr. Hoffman had a red hunter's cap sticking out of his pocket so we inquired whether hunting is on the agenda but he says, "No. Just golf. It makes me feel safer."

The gay and festive Marielena Borden arrived this week to be the houseguest of Marj Pohl. Marielena Borden has been in New York — rumors of her marriage are grossly exaggerated, she says — she is enroute to Mexico City — and, like always, tres chic.

Speaking of blue blooded betrotals and rumors of marriage

— not all the principals are limited to individuals with two legs. We are hearing that Cleo, who tips the scale at around 115, is spending most of her time sitting in her mother's lap drooling over Tor, the Totem Pole Great Dane, a handsome rascal to whom she recently became engaged. Nuptials will not take place till spring, according to Cleo's mother, Mrs. Florence McRory, due to Cleo's extreme youth. She is only eight months old. The enamored pair are both of impeccable ancestry and are listed in the social register put out by AKC.

Another prominent canine socialite who won first in novice class for her mistress in the La Quinta Show Sunday is Lady Bella Cindrella, a sparkling black Scottie who covered herself with glory in her first appearance in the show ring. She is owned by Mrs. Alice Guthrie of Palm Springs. Mrs. Guthrie's Shinner also took honors with her golden retriever, Champion Czarina of Wildwood. There was another Palm Springs contender in the show, an itty-bitty Chihuahua who did all right for herself, but he had such a teeny-weeny voice we never did find out his name.

Down at the Palm House the other night where we saw Milt Hicks up from his hacienda in Balboa. He seems to be dividing

the winter between the desert and the coast. We also saw a great many old Western antiques... old lithographs, music boxes, fire irons, all authentic and extremely interesting. They give the spot a distinctive character which promises a successful season to owner Vic Sudaha.

Palm Springs gets into its glad rags en masse tomorrow night with three big, formal club openings on schedule. The Racquet Club, the Tennis Club and Shadow Mountain are all going to make their members wish they were triplets so they could make all three... though we wot well it's tough enough to get a local gent into one dinner jacket, let alone three time, and all in the same night.

The Palm Desert Raiders and their guests are looking forward to their first moonlight horseback ride of the season tonight. After a two-hour ride up Deep Canyon, the Raiders will return to the stables for a barbecue supper in the Roundup Room and square dancing around the camp fire.

The "Flying Doctors of California," about 30 in all, flew in last Saturday and landed at Hank Gogerty's Desert Airpark. Several of them attended the Halloween party at the club Saturday night. The doctors from

Los Angeles included Bruce Adam, Howard Norcross, Alex and Ruthello Wilcox and from San Diego came Mark McCorkack. Long Beach was represented by Orville Hastings, J. W. Jensen, Donald Truitt and M. Anderson. It wasn't necessary to ask if there was a "doctor in the house" — they were all over the place and apparently had a wonderful time as guests of Mr. Gogerty.

Mr. and Mrs. Bronson G. Lewis with Mr. and Mrs. E. A. Waldo of Minneapolis were guests of Mr. O. S. Weide at the club last week. Mr. Lewis is secretary and treasurer of the California Brewers association. The Lewises were here last spring, but it was the first visit to the desert for the Waldoes and, while they are confirmed Floridians for the winter months, we won't be surprised to see them back by next season.

The old-timers are beginning to pour in, along with many new people. Mr. and Mrs. Arthur C. Brown came down from Whittier for the day. Gwynn Wilson and Ken Lichty spent Sunday by the pool and Mrs. Darcy Lloyd (Harold Lloyd's mother) was out for lunch. Mrs. Earl Gilmore spent

the weekend, as did Mrs. Stella Adam, Converse and her son, Dora L. Huffaker was out from Palm Springs with part of her family, and the cowboy architect, Barry Frost, was seen having cocktails and dinner with his daughter.

Doberman-Pinscher Male Puppy For Sale

4½ months. Pedigreed show stock. This puppy was bred for disposition and intelligence, as well as appearance. Beautiful ear trim and tail crop. He has had all his "shots," is house broken and partially trained. He is all ready to enjoy. Will make a superb companion and watch dog. This puppy was "pick of the litter" taken as stud fee. See him and his sire at Sunhaven Court, Cathedral City, Highway 111 near east end of village.

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For six years head hair stylist for Bullock's - Wilshire. Toni King now has her own exclusive Beauty Salon at Palm Desert.

Sun bathe on our patio while your hair is drying.

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NEAR THE SHADOW MOUNTAIN CLUB
Highway 111—12 Miles Southeast of Palm Springs

For Appointment Phone Palm Desert 7-6881
or Write P.O. Box 121, Palm Desert, Calif.

Eastern Star Club to Meet Next Tuesday

Palm Springs Order of Eastern Star Luncheon club held its first meeting of the season Tuesday evening at the Masonic hall. Mrs. Harold E. Murphy, president, in charge.

Plans for a seasonal program were discussed by the large gathering present and the president announced her pleasure at the enthusiastic turnout which she felt certain "prefaced a most successful season."

Among the decisions made for seasonal plans was that of again holding the annual bridge tea series, time and place to be announced later.

Regular luncheons, it was decided, would be held the first Friday of each month at Chi Chi with the first one scheduled for December 2.

Other item of business was the joint decision of complying with the Masons in holding the annual joint Masonic-OES dinner party November 15 at Chi Chi.

St. Paul Guild To Meet Tuesday

The November 8 meeting of the Guild of St. Paul's in the Desert will be held at the Smoke Tree Ranch home of Mrs. Frank Sawyer at 11 a.m. There will be a business meeting in the morning followed by luncheon and an afternoon of sewing for the Church Bazaar on December 7. Mrs. Raymond R. Wilson, Bazaar chairman, was in the Village this week to appoint Bazaar committees and bring estimates on the complete furnishings of the new Parish Hall.



**Ramon Riding
Stables**
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- Saddle Horses
 - Horses Boarded
 - Hay Rides and Wiener Bake every Thursday Nite
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 - (Private Parties Arranged)
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Palm Desert Sunbeams

By Edith Eddy Ward

Today marks another anniversary for Palm Desert. It is just three years ago today that, after months of preparation, the Palm Desert corporation got the "green light" from the California state real estate department and the first piece of property was purchased by the Al Petersons and Mrs. Peterson's aunt, Millie Mitchell of Vallecito, Calif. The Petersons and Mrs. Mitchell are pioneers of California and had the vision to look ahead and see Palm Desert as it is today—a living, thriving community, transformed from what was then a desert wasteland of sagebrush and sand. Mrs. Mitchell was born in Angel's Camp, Calif., the old mining town made famous by Mark Twain and his jumping frog, where she now owns and controls thousands of acres of grazing land and is known as the "Cattle Queen" of the Sierras. So she comes by her pioneering spirit naturally. If it weren't for people like Mrs. Mitchell and the Petersons, who have the faith and the courage to go ahead and not "wait and see how it is going to turn out," there would be no Palm Desert today.

Pasadena, and particularly the Huntington hotel, was well represented at Palm Desert this last weekend. Polly Wilson and Gwenn Walters of the Huntington spent several days here sun-

ning and swimming. They brought Mrs. Noble Banks of Palm Springs as their dinner guest. Mrs. Andrew W. Robertson, who has lived at the Huntington for years, drove down one day just for lunch at the Shadow Mountain Club. Mr. and Mrs. Percival K. Nichols of Pasadena and Palm Desert have opened their home here for the season and have had several house guests including Mr. and Mrs. F. R. Robinson and Mr. F. Goodwin, also Pasadena.

Everyone at Palm Desert was shocked at the news that Claude Voile had passed away. The Voiles had just completed their lovely home here and moved in for the winter. They had only been here about ten days when Mr. Voile was stricken with a heart attack.

The Palm Desert Raiders and their guests are looking forward to their first moonlight horseback ride of the season tonight. After a two-hour ride up Deep Canyon, the Raiders will return to the stables for a barbecue supper in the Roundup Room and square dancing around the camp fire.

The "Flying Doctors of California," about 30 in all, flew in last Saturday and landed at Hank Gogerty's Desert Airpark. Several of them attended the Halloween party at the club Saturday night. The doctors from

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Because it offers so many advantages for BOTH the home owner and investor, Palm Desert is attracting wise buyers of desert property. Investigate for yourself and you'll see the reasons why.



Planned to perfection for the ultimate in desert living, Palm Desert offers unexcelled advantages for restful, healthful, joyful living in the land of sunshine. Whether it be for a weekend or all winter... whether you plan a modest bungalow or an elaborate estate... Palm Desert has made provision for your family. A long range cultural community planning policy is your assurance of protection, contentment and satisfaction for years to come.

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DRIVE OUT SOON for a delightful weekend at one of the eleven new bungalow hotels and see this fastest growing desert community. Reservations can be arranged on your arrival... so come right on down.

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Palm Desert, California

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Sport Tops - \$45 up
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Don't kid yourself like this bird does. INSURE! A known cost you can afford is better than an unknown loss you CAN'T afford.

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A 1400 Acre development by the original owner & creator of Smoke Tree Ranch. Similar in character.

Pre-war prices — wind protected — city utilities — peace, privacy, detachment. 20 minutes to Palm Springs. Musical group growing — Club and Swimming Pool under construction.

Big Lots - Over Acre - 165x308 \$975.00 up

SIX YEARS TO PAY 5% INTEREST

Charles Doyle
Owner-Developer

Directions: Ramon Road out of Palm Springs, cross Highway 99 direct to Ranch—10 miles.

J. R. Fouch Estate Hearings Begin In County Court

Two children and their million dollar heritage from the father who adopted them were at stake in a superior court action begun yesterday.

Dr. Stewart McDonald and his wife, Vera, produced a will to show that millionaire James Read Fouch, of Palm Springs, appointed them guardians of his children, James Reid Fouch Jr., 16, and Myra Jean Fouch, 12.

THE MILLIONAIRE'S fourth wife, Jessie Hall Fouch, produced a letter written by the deceased man and written after he made his will, in which she contended he said he intended to appoint his friends Mr. and Mrs. Guenther Schmidt of Los Angeles, guardians of the children, because his sister, Mrs. McDonald, "does not care for them."

AFTER PROLONGED argument among the four attorneys involved, Judge Russell S. Waite ruled the letter could not be admitted as evidence yesterday.

Scores of witnesses, most of them from Palm Springs, lined the courthouse corridors awaiting their turn to testify.

Fouch, who died in January at the age of 63, was a prominent realtor and held widespread investments. Attorneys said his estate, left to the children, is valued at more than \$900,000.

PALM SPRINGS, CALIFORNIA
Friday, November 4, 1949

Palm Springs Realtors Urge Yes Vote on Proposition 2

"Every citizen who believes in representative government should be at the polls next Tuesday to vote favorably on Proposition No. 2."

That was the text of a message received by H. H. Foster, president of the Palm Springs Real Estate board from F. H. Lakey, Huntington Park, who recently was elected president of the California Real Estate association.

Foster said Lakey was instructed by the delegates to the convention to ask all 125 boards in the state to work for the enactment of the proposition.

The local board has endorsed a Yes vote and urged its members to work for the passage of the bill.

In Lakey's message to the local board, Foster said, he requested that all Realtors discuss proposition No. 2 with their friends and clients and attempt to dispel the cloud of misunderstanding which apparently is confusing voters.

"Unfortunately," Lakey's statement said, "the real issues in this case have been seriously confused. Every attempt has been made to capitalize upon individual greed rather than to state clearly the issues."

Business Picks Up Earlier This Year at Museum

Attendance at the Museum for the first two weeks of this season, including visitors and participants in the various activities, totaled more than 2200—exceeding by 150 last season's attendance for the same period.

Visitors have come from many cities of California, from Arizona, Florida, Georgia, Mississippi, Nebraska, Nevada, New Jersey, New York, New Mexico, Massachusetts, Ohio, Oklahoma, Minnesota, Pennsylvania, Texas, Rhode Island, Washington, Wisconsin and Washington, D. C., as well as Canada, Hawaii, Alaska, Australia, Germany and Switzerland and London, England.

Miss Fleming Has Busy Week

This past weekend was a busy one for Miss Hildur I. Fleming who operates "Ingeborg's Foot Massage," 260 South Indian avenue.

Friends dropped in from various parts of the country, including Los Angeles, Glendale, Chico, California, Nebraska and South America.

Miss Fleming is a graduate of the College of Swedish Massage in Chicago, taking post graduate work there also. She has specialized as a foot technician, using the scientific Swedish methods and combined this manipulative work with zone therapy, which she studied under Dr. Joe Riley of Florida, and Eunice Ingham Stoppel of New York. Additional work was taken in Stockholm, Sweden, when there for five months in 1947.

Lusby to Handle Insurance Firm

Announcement was made this week by the Nardoni Bond and Insurance agency that Ray Lusby, for two years office manager in Palm Springs, will now be owner of the insurance end of the business which will now be handled under his own name as the Ray Lusby Insurance agency.

He will operate in the same location in conjunction with the Nardoni agency which will continue its other lines of endeavor such as real estate and bail bonds.

The Desert Sun — 7

October Building Sets Best Mark In Eleven Months

Building activity in Palm Springs during October was the greatest since November, 1948, F. M. Swart, building inspector, said Tuesday as he released figures on the month's operations.

Total for the month was \$296,160 with 46 permits issued.

Ten dwellings were started at a cost of \$102,000; 12 additions and alterations permits for dwellings totaled \$11,340; two apartment house additions added \$4,000; two hotel additions, another \$8,300; eight commercial building additions were made at a cost of \$17,750; eight swimming pools were started at a cost of \$32,400; one church addition was started at a cost of \$20,000; a club addition cost \$2,000, and improvements at The Field totaled \$98,370.

Total for the first ten months of 1949 stood at \$1,943,465.

In October, 1948, one of the last big building months up to the October this year, 48 permits, valued at \$373,340, were issued.

Total building for the first ten months of 1948 was \$4,507,237.

Gas Co. Seeks Interim Raise

Decision is expected soon on an application filed with the state public utilities commission last week by the Southern California Gas company for an interim increase in rates pending a final decision by the commission on the company's rate increase plea.

Immediate need for increased earnings so that the gas company can take care of essential financing was given by F. J. Wade, president of the gas company, as the reason for the request.

The company serves the Palm Springs area.

At the Movies

In spite of the masculine moniker, Jeff Donnell is no rugged, handsome leading man! It's MISS Jeff Donnell, and the brown-eyed blonde, a regular Palm Springs visitor, is one of the top film femmes in the business of bantering light patter on the nation's movie screens. She's currently appearing in "Post Office Investigator," playing tomorrow (Saturday) at the Village Palm Springs Theatre.

Audrey Long, currently featured in "Post Office Investigator," screening tomorrow (Saturday) at the Village Palm Springs Theatre, worked as a Powers model while campaigning in New York for a stage career. Her first Broadway appearance was with Gregory Peck in "Sons of Soldiers."

In "Under Capricorn," starting today (Friday) at the Plaza Theatre, director Alfred Hitchcock continues his unique method of "signing" his work by appearing for a brief moment in the film with stars: Ingrid Bergman and Joseph Cotton.

A Lifetime Opportunity Home --- Income

In the heart of a Date Garden Paradise 10 minutes from center of PALM SPRINGS

\$3700 Complete
Built in a date garden of full grown heavy bearing date trees. Large living room, kitchen and bath.
Local Office: B. MATLOFF
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DIRECTIONS: Go out Palm Canyon Drive to Ramon Road, go east on Ramon Road, cross Highway 99 and continue on Ramon Road for 1/2 mile to office at Shangri-La Palms.
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Geoffrey Bill En Route Home

Word has been received from Geoffrey Bill of Tweeds and Weeds that he has been delayed in New York and will not be in the Village until about the middle of November.

But the exclusive shop is reopening with Helen Ingram in charge of the women's shop, assisted by Joan McCauley and with Harland Peake in charge of the men's shop.

Mr. Bill is in New York en route home from a summer spent in England.

William Allen White purchased the Emporia Gazette for \$5,000.

The Grayline

U-DRIVE CARS
New
FORD
CHEVROLET
PLYMOUTH

\$5.00 Per 24 Hr.
\$25.00 Per Week
Plus 8c Per Mile

Includes
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Late Model Cars

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Plus 8c A Mile

\$30.00 PER WEEK
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at Joshua Tree

35 Miles Northeast of Palm Springs

DIRECTIONS: Drive North on Indian Avenue to Highway 99, turn West short distance to 29 Palms Highway and follow to ranch property.

Indians Meet Beaumont in RCL Game

Palm Springs Indians travel to Beaumont today to take on the high school Cougars of that city in their fifth Riverside County league game. Game time is 3 p.m.

The Cougars are thrice-beaten in competition this year, suffering many injuries to their star players at the start of the season. Palm Springs also was handicapped in the past few games by the absence of Eddie Weiss, star fullback hurt in the Banning game.

Last Friday Beaumont bowed to Coachella which earlier lost to Palm Springs. But Coach C. E. Ballagh has been coaching his lads all week on the fallacy of comparative scores.

The way they are piled today:

	W	L	T	Pct	Opp.
San Jacinto	4	0	0	100	109
Perris	3	1	0	750	37
Banning	2	1	1	625	45
Hemet	2	2	0	500	40
Coachella	2	2	0	500	52
Palm Springs	1	2	1	375	25
Beaumont	1	3	0	250	52
Malibu	0	4	0	000	18

World's Most Modest Golfer Located Here

Last week was reported the first hole-in-one for the season at the O'Donnell course by Bill Edris of Seattle a few days previously.

This week Ernie LaFleur, course manager, announces that the second ace of the season had been reported—by an unnamed player.

LaFleur said that a young fellow and his wife came in and reported—very casually—that he had dropped the ball in the cup on the third hole for a one count the day previously.

While LaFleur was still standing there trying to catch his breath over the feat (same as a royal flush in poker) the fellow and wife sauntered on out of the clubhouse to be enveloped in anonymity.

Tenpin Topics

By LEONA ROTH

Kenny Paul's Mobile-Gassers bound up their wounds of defeat Wednesday night when Indio's Dixie Drive Inn gave them a whipping. B. Paul rolled a beautiful 197 game for Mobile-Gassers and also carried the 3-game high of 531 but still couldn't push the team higher than 2031 series total. Dixie's high series score of 2088 had Goodridge scored 173 individual game and 509 for 3-game score for D. Nielson.

Village Snack Bar, doing some sharp-shooting clouted out the Desert Camera—but good. High series score for the Snack Bar was 2162 and for Desert Camera 1887.

Willie Neblung, splitting pins for Shilling's plumbing was really "on the beam" when he carried series score of 529 and rolled a peachy 217 high game score. With A. Riese bowling a 499 3-game score, it put them 273 pins over Peggy's Shoppe of 1813. High game of 165 rolled by Julius for Peggy's Shoppe.

Harry George (sponsor, by the way, of the Waffle Shop, on Thursday night hit 15 splits in the 3-game series—his face was red?—Heck, it was technicolor. Oh well, George, "that's life!" But did you see that guy Neblung? He had the team and spectators on the edge of their seats when he knocked over 9 strikes and two spares to stack up a nice 258 game and also a 198. But they really had to roll to beat the Rotary Club of Desert Hot Springs, they were "in the groove" with Kean bowling a 201 game and only losing by 26 pins to Waffle Shop. Kean also carried 503 pins to victory for 3-game series. Palm Springs Music company skunked Ga-El-Mo of Desert Hot Springs by 172 pin series. Edelstein 516, Renier 452, Reich 415, McDonald 513, Kuffner 514, rolling for P. S. Music racked up 2764 series with Kuffner, 210, high game, Ga-El-Mo's series score of 2592 was rolled by Lovett 482, Plath 392, Gates 465, Mooney 347, Livesey 357.

Cork 'n Bottle took a beating from V.F.W. of Desert Hot Springs. There was nothing wrong with that high game of 223 of Gardello's or his 3-game score of 557, either—maybe it was because the sponsor (Mr. Portnoy) walked in and mare them nervous—whatever the reason, they still took a licking from Elbik 385, Balazos 423, Koff 456, Wilson 423, Mays 479, rolling for V.F.W. and admit they are a hard-hitting bunch of chuckers.

Puppet Show Tuesday

There will be a puppet show for children at Frances Stevens Tuesday, November 8, from 3:15 to 4:30 p.m. The Sussman's Don Quixote Marionettes will perform in a play called "The Emperor's New Clothes." The donation fee for tickets will be .35 and crack-jacks and ice cream bars will be sold for .05. The school bus will bring the children to the entertainment from school.

BOB BENNETT JR. RATES TOPS IN HOT ROD RACES

One of the proudest guys in town these days is Bob Bennett, city recreation director, new president of Los Compadres, ex-general chairman of the successful Western Week, director on the Palm Springs Athletic club and prominent in many other Village activities.

Reason for this pride of the popular "young man" (you'll wonder about this term) is the recent accomplishments of Bob junior, rather than any of his own accomplishments.

YES, THERE IS A Bob junior, result of a prior marriage, and the kid's 21 years of age. And he is rapidly making a name for himself as one of the foremost drivers in southern California Jolopy car races.

A "hot rodder," Young Bennett is now rated sixth by the CJA California Jolopy association.

Holder of the Huntington Beach semi-main event record (15 laps)—he is also a regular participant in the Culver City Saturday evening races which are televised at 9:30 p.m. each week.

A NATIVE SON, Bob Jr. was born in East Los Angeles while Bob Sr. was employed at the motion picture studios. He lives in Baldwin Park and is an employee of the B. F. Goodrich plant as a tire-builder.

The lad's car, which is burning up the tracks is a '29 model "A" roadster body mounted on a '32 Ford frame and is powered by a '41 Mercury engine. It is said the vehicle will do 120 mph.

And just like his "old man," Young Bob is active in civic affairs taking a prominent place in Scouting activities at El Monte.

Howard Returns To Duties Nov. 7

Due to report back for his usual job as "Pro" at the O'Donnell Golf club next week is George Howard, who has been at the local course during the past many years during the season, reports Ernie LaFleur, manager.

The popular professional telephoned LaFleur from Seattle last week saying he looked forward to the sunny climate of the Village inasmuch as it was "raining cats and dogs" there at time of call (reported to be 1.47 inches for the day).

Howard is scheduled to resume his duties Monday, November 7.

Kirkwood to Give Local Golf Fans Merry Afternoon

Accepted universally as the greatest one-man athletic show in the world as well as the greatest trick golfer in the world, Joe Kirkwood Sr. appears at the O'Donnell course Sunday afternoon at 2 o'clock to uncork his bag of tricks for interested Villagers.

His imitations of the beginner, lady golfer, Sunday morning sharpshooter and slow-motion demonstrations are said to be incomparable especially in view of the running chatter which he keeps up during his show reminiscent of early vaudeville.

An Australian by birth, Kirkwood has been in this country since 1921 as a fairway comedian. He is the father of the famous Kirkwood in the movies who takes the title role of "Joe Packer."

The veteran figures his golf career has taken him about one million miles in travel—roughly 39 times around the world or four times the distance from here to the moon.

Ernie LaFleur of the local course anticipates a good crowd of followers about the greens.

Charity Gridiron Game Called Off By CIF Ruling

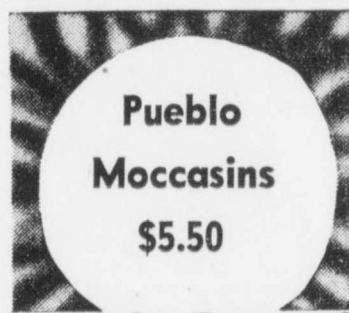
Failure to receive CIF approval for the football game Saturday, Nov. 12, between the Palm Springs high school and a team representing the Mickey Finn Foundation of Los Angeles yesterday led to a cancellation of the contest.

This announcement was made by Paul Summers, member of the board of directors of the Youth Center, which was sponsoring the game for charity purposes.

Summers explained that the high school's membership in the California Interscholastic Federation required that it follow the ruling of the governing body. Summers expressed his thanks to all who so generously offered their assistance for the proposed contest.

At Smoke Tree

Guests at Smoke Tree Ranch are Mr. and Mrs. Norman Blanchard of San Francisco. Mr. Blanchard is one of the northern city's most eminent architects.



Pueblo
Moccasins
\$5.50

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IN FAMOUS PALM CANYON
(5 Miles South of Palm Springs)

Hand-Made
NAVAJO
and
Indian Jewelry
Chimayo Blankets
and Shawls
(in colorful desert
stripes)

Roberson Enters Sailfish Tourney

Flying to Acapulco, Mexico, next Friday will be Mr. and Mrs. George Roberson where Roberson will participate in the Fifth International Sailfish Tournament, an invitational affair which attracts devotees of this sport from all over the world.

Each team consists of three anglers and Roberson was chosen from his own club, the Newport Yacht Harbor club, as one of the team.

Sponsored each year by a different angling club, this year's event will be sponsored by the Southern California Tuna club of Long Beach.

According to Roberson there are 26 teams entered in this event which will be a five-day affair. This is the largest number of entries yet held, there having been 24 teams last year, high number up to the present time.

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Orchestra —
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("Gorgeous Eyes"
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A married lieutenant (junior grade) in the Navy Medical Corps received pay and allowances totaling \$5,011.00 a year.

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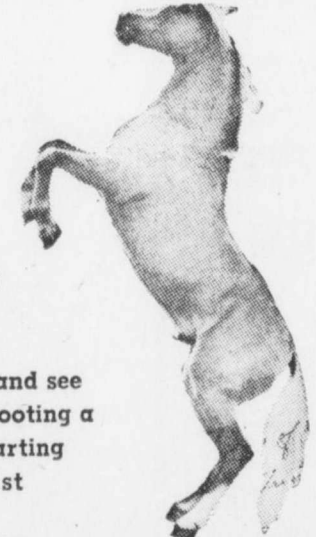
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Complete Dinners
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Also A La Carte

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Cathedral City News

By Mrs. Paul W. Clark, Sunhaven Court, Telephone 84-523

Claude and Edna Cobb are again on tour. They took off Sunday by air to Chicago, where they will join relatives who have purchased a new car in the east. They will make a leisurely re-

Palm Springs Sun News Advertisement

The Square Dance craze continues to sweep the country, and the various pattern companies are aiding by making available attractive "easy to make" patterns for both dresses and skirts. Mrs. Shelton, of Shelton's Dry Goods in the Bank of America building at Indio tells us that Simplicity Pattern Co. has a new pattern for a square dance dress, No. 3040, that requires in a size 18 only 7 1/2 yards of 36-in. fabric. In the new fall group of patterns is also a cowboy shirt for men, Number 3054, requiring 3 1/2 yards. There are many fabrics on the shelves at Shelton's that are ideal for these costumes at any price you wish to pay. Quadriga percale is now only 49c a yard and there are many new fall patterns. This weekend Galey and Lord Gingham will be available at only 79c. It is usually 98c and the patterns are dark and bright for fall. Comal cotton seersucker is also a happy choice, usually \$1.00, it will be 89c for this event, Friday, Saturday and Monday.

Another bargain, and one you cannot afford to miss for either square dance dresses, sun dresses or street dresses is the special on Everfast printed fabrics. They were originally priced at \$1.19 and will be on sale for 79c a yard. These fabrics, you know, are unconditionally guaranteed against sun fading. Shelton's also has in stock pearl snap buttons for your cowboy shirts, in smoke, pearl, beige, yellow, aqua, blue, maroon, at \$1 a dozen, and the machines for applying them at \$2.50 each. There are full square dance skirt patterns also available and many of the dance devotees are making the man's shirt to match the lady's dress or skirt. You will find worlds of suggestions at Shelton's and if you do not sew yourself, they will give you all the aid possible in planning so your favorite dressmaker can make it for you. —Adv.

turn to California with them.

The current warm spell has been a decided boon to date growers here in the upper part of the valley, it was said yesterday by Carroll Waller, who operates a date garden on the outskirts of Cathedral City. What had appeared to be a late season has now been brought up to about normal for picking operations.

Charley Scherck, chief of the local volunteer fire department, in company with Al and Jim Burroughs, department members, attended the meeting of the citrus area, Southern California Firemen's association held in Riverside last week. The association accepted the invitation of the local department to hold their February meeting in Cathedral City. It is expected that 150 will attend.

Yes, believe it or not, that long pole with the horns on the roof of Eddie's Cafe is a television antenna. Good pictures from one or two Los Angeles channels are being received nightly. Experts tell us that some reception in certain spots in this area is possible due to reflection of the waves from the mountains across the valley. So far as we are aware, Eddie is

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the television pioneer in Cathedral City.

Dr. C. S. Biedermann, D.C., soon to be joined by his wife and two-year-old daughter Doris Jane, has located here and opened offices associated with Dr. F. W. Stoc-ton, D.D.S., in the latter's dental building on Grove street where it intersects the Highway. Dr. Biedermann spent three and a half years in the Coast Guard service during the war with one and a half years of that time in the South Pacific and around the islands of New Guinea and Borneo. Upon discharge he completed his chiropractic training at Logan Basic College of Chiropractic in St. Louis. This was followed by post graduate work at Los Angeles College of Chiropractic. For the past two years he has practiced in Pasadena and more recently in El Centro. Dr. Biedermann was active in Lions Club in El Centro and has transferred to the Cathedral City Lions Club.

Church Ground Work Days Set

During the service at 11 a.m. last Sunday Joseph Adernatt was received into the membership of the Cathedral City Community church. He transferred his membership from Long Beach as he now resides at Traminville.

The two Saturdays, November 5 and 12, will be Community Church Work Days. It was announced by the Rev. Jack Wartes. At 8 a.m. the men will finish stuccoing of the church building. When this work is accomplished, the Community church will present a public appearance more in keeping with the fine landscaping work that has been added during the Summer and early Fall.

"All the men who are able to pitch in and help with this job should join the group," says the Rev. Wartes. "The more hands, the lighter the work for each." There will be a pot-luck luncheon prepared for the men during the noon hour.

Agnes Pelton's Canvasses Capture the Real Desert

(This is the second in a series of articles which will appear in this column from time to time about noted Cathedral City artists and authors.)

It seems to this writer that the kindly, calm and serene face of Miss Agnes Pelton reflects the years of her life and work in the desert she so loves to depict. She has lived in the desert in Cathedral City for 17 years, not leaving except for a few days at a time, even in the extreme heat of our summer months. In her own words, "the illusive effects of light and sense of space, the warm light and glow of early mornings and late afternoons are best found in summer. In the hot dry atmosphere of the summer season it is possible to best secure the pure color of the desert."

Several years ago Miss Pelton built her own home here in combination with an adequate studio both for her work and also to display her paintings. In her large front ward overlooking the desert she has retained the natural desert vegetation. In her shaded patio immediately adjoining the house she has many native and sub-tropical tree plantings. These are combined so as to give a variety of "leaf interest" as Miss Pelton calls it. The needle-like growth of the desert mingles with the broader leaves of sub-tropicals. Miss Pelton is a master painter of desert trees. Paintings of an ancient desert willow in bloom, of smoke trees in their full brilliant summer coloring, and the yellow springtime of the Palos Verdes are now on display in the Desert Magazine gallery. Two of her better known paintings are now on loan to the Desert Museum. During the war years an exhibition of Miss Pelton's paintings was on tour under the auspices of the Western Association of Art Museum directors. They were exhibited at Crocker Art Gallery, Sacramento, at the San Francisco Museum of Art in the civic center, at the

Season Program Mapped at First Meeting of Club

First meeting of the season of the Cathedral City Woman's club was held Wednesday at the Totten Pole with more than 50 members and guests enjoying luncheon in the lovely patio.

Mary Wolseth, club president, presided over the business meeting following luncheon, and being the first meeting, there was considerable new business transacted.

The year's program was outlined by the vice president and program chairman Mildred Clark and an instructive and entertaining year is anticipated for the club.

Mrs. Mary Moore, current events chairman, introduced L. C. Lewis, who gave a ten-minute talk on Proposition 2.

The meeting was then turned over to the speaker for the day, Lloyd Mason Smith, director of the Desert Museum, who gave a most interesting talk on the desert adjacent to Palm Springs, with a question period at the end of his talk.

Lewis Attends Resort Meeting

L. C. Lewis, president of Desert Associates, an alternate for member Earl Coffman of the Desert Inn, attended a meeting of the Roads to Romance Association held at Glen Ivy this week. This association is composed of representatives of the leading resort centers of southern California and publishes pictorial maps and folders pertaining to tourist travel which have a very wide distribution. Mr. Lewis was able to have a dozen or more desert localities and points of interest, which had been omitted from previous maps, included in future maps to be published by the association.

Zoning Matters To be Discussed By CC Residents

Monthly meeting of Cathedral City Chamber of Commerce was held Tuesday night with a number of citizens interested in community welfare present.

The planning committee was authorized to notify all village property owners of a meeting November 15 at the Town Hall, at which time zoning questions will be considered, to permit county planners to draw a zoning ordinance covering this area.

A trial arrangement was made with a Long Beach concern to present motion pictures at Town Hall on weekends starting November 11.

A report was given by Directors Hillery and Scott on a discussion

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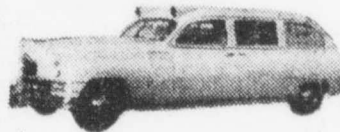
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—EVA CHANDLER

The Desert Sun—9
PALM SPRINGS, CALIFORNIA
Friday, November 4, 1949

with County Road Commissioner Keith concerning grading and paving of Broadway. A petition is now being presented to Broadway property owners by a Chamber of Commerce committee, whereby they are to pay curbing expense, grading and paving cost to be paid by county and state.

Ways and means of securing adequate housing for a proposed deputy sheriff to be located in Cathedral City were discussed and a committee appointed to take action. A report was rendered by Mike Gordon and Charles Dickey on their visit to the Palm Springs Hotel and Apartment association meeting. Ideas were obtained which, in a modified form, may be applied here. Volunteers were secured to erect a new reflector sign at the junction of Date Palm Drive and Ramon road replacing the one which a careless autoist demolished.

VOTE YES ON Proposition No.

2

Abolish a one-man dictatorship. Restore authority to our legislature. Maintain existing Pensions for the Aged and Blind.

Help Keep Taxes Down

Fred Springer W. R. Hillery
Ben Scott Warner S. Moon
C. H. Dickey L. C. Lewis

Why not place all your insurance at home?

I can write it and only in first class companies.
Further, I'm asking you for it.

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Realtor Hillery, Cathedral City

See classified for bargains

New and Interesting FOOT WEAR

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Hand tooled saddle leather sandals — and bags to match.

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Square dance Oxfords, cowboy heel and toe, by the makers of the famous Justin boots.

Of course they are to be found at

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HOUSE OF GIFTS
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SUNDAY, NOVEMBER 6, 11:00 A. M.

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A Free-Popular Lecture—To be Delivered in

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By

DR. J. LOWREY FENDRICH,

Dean Los Angeles Institute of Religious Science.

Also Announcing

Opening and Enrollment for Winter Classes in

Science of Mind

NOTE: The regular college class lecture in Religious Science begins Monday evening, November 7 at 8:00 P. M., Palm Springs Woman's Club. For information phone Mrs. Margaret Manasse, Warm Sands Club, 314 Cahuilla Road, Palm Springs.

Jim Chandler's CORRAL

AT THE ARABY STABLES

Well—everyone had a grand time on the stage coach trek. Just one regret . . . Mick McGaa, Jim's right hand man on the trip, neglected to take his lariat to rope, of all things, the dogs that chased the coach! Did you ever see a DOG at Hollywood and Vine?

About five years ago Tex Steglin gave Pancho, his 6-month-old son, a baby Shetland. They have grown up together, though now the pony has stopped growing. Pancho goes right on and won't be able to win many more trophies with his pony. During the parade Pancho could almost ride under the big 18-hands-high horse beside him . . . the long and the short of it.

During one of those halts, inevitable in any parade, it was perfectly demonstrated why Red Ryder is the idol of the kids. Thunder, his handsome black horse, was put through a number of tricks, ending by bowing gracefully to his audience. He made a life-long friend of a 3-year-old . . . Three-years-old had him covered with a water pistol while Red graciously obliged by having great difficulty drawing his gun from its holster. The neighborhood kids are surely going to have to listen to some tall boasting!

For five years the Burbank Trail Blazers have ridden the trails, their smart blue and gray outfits gracing many a parade. They are awaiting the next big orange full moon to add a desert ride to their list of memories. A desert ride under the harvest moon is something to remember. See you at the Araby. Phone 2912.

—EVA CHANDLER

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Desert Sun

Classified Pages

Sorrow, Subject Of Rev. Hogarth

Christ and Human Sorrow will be the topic Sunday of the sermon by the Rev. Robert M. Hogarth, rector, in St. Paul's in the Desert.

"This Sunday falls within the octave of All Saints' Day and memories of our dead sometimes hold too much unchristian sorrow," said the rector.

Immediately after the late morning service each Sunday a cup of coffee is served to all worshippers who will remain to greet their neighbors and the strangers within the gates. The custom grew up during the war and was so successful that it is now widespread throughout the country.

Annual Church Reception Will Be Held Tuesday

Annual reception for new members and to renew old friendships will be held in Community church parlors next Tuesday evening.

An outstanding musical program has been arranged featuring Mr. and Mrs. Harry Tomlinson, the former new music director for the church, D'Esta Williams, harpist, and Lois Lux, pianist.

Hostesses for the occasion are Mrs. Charles MacDonald, chairman, Mrs. Wayne Wilson, Mrs. Harry Cissna and Mrs. Ely Windhurst.

Desert Hot Springs

Sophie B. Sturtevant

Phone DHS 493

A group of women met last week with members of American Legion Post No. 763 at the new lodge headquarters at the bath house to take first steps toward organizing a Unit of the American Legion Auxiliary in Desert Hot Springs.

Edna Chamberlain served as chairman and was elected temporary president. She was introduced by Commander James W. Arneson of the DHS Posts' American Legion. Other temporary officers chosen were Mrs. Dorothy Chester, wife of the new tract manager for L. W. Coffee, first vice president, Mrs. Doretta Harris, second vice president; Mrs. Albertine Blackhart, secretary; Mrs. Ethel Bugby, treasurer; Mrs. Jess Sorenson, sergeant-at-arms; and Mabel Walker, chaplain. There will be a joint meeting with the American Legion Post today, Mrs. Harriet L. Henderson, president of the Palm Springs Auxiliary will be present.

Ethel Knudsen, R. E. Broker sold Ray Vernon's house on First Avenue to Mr. and Mrs. W. A. Benton.

Mr. E. P. Gasper, well-known cabinet maker of DHS who with his wife recently returned from a vacation of several months in the east, was severely burned by exposing himself too long under an electric therapeutic lamp, recently.

Mesdames Ruth Travis and Clio West made a trip to Riverside on business.

Miss Estelle Ayres of San Francisco who was visiting Frances Grigsby at her home on Fourth avenue, is ill at the Community hospital at Palm Springs. Frances Grigsby and Marie Hatheway each donated a pint of blood for transfusion.

At a meeting of the Oddfellows Lodge in Yucaipa, Jean Farmer and Jack Helms of DHS took initiation degrees in the Grand Masters class.

Greenwood of Arcadia is building a home in DHS on Fourth avenue.

Mr. and Mrs. S. A. Whisenand motored to Santa Monica recently to visit Rev. McGuire. In the evening they attended the grand chaplain's reception of the Rebecca degree.

Mrs. C. A. Jensen had guests for two weeks at her home on Seventh avenue Mr. and Mrs. Frank Young of Long Beach, Mrs. R. G. Barton and Mrs. Rhoda Hester, also of Long Beach. Mrs. Jensen expects to leave for her home in Montebello shortly due to her daughter's illness.

Emma Stanton, formerly of Salt Lake City and more recently of Los Angeles, is visiting at the home of Mr. and Mrs. F. D. (Ivy Heath) Gallacher on Third street at the home of Mrs. Sarah M. Heath.

Mayme Kingery has a new autoette and can now get around more easily to visit friends and shop.

At the DHS Public School last Friday, each class had their own Halloween party. There was also a big party at the Baptist Church on Cactus drive sponsored by the local Rotary club. Hundred youngsters were present. There was a magician who entertained with tricks, the traditional apple dunking, a lot of refreshments and parlor games. Everyone went home happy, and no games were missing.

DHS Scout Troup No. 59, of which J. R. Kanya, the principal of the local school is scout master, is being reactivated. A number of new and interesting ideas and activities are planned the details of which will be announced later. The troupe's committee members are: Herb, Ecclestone, R. Gibbs, Carl Lampman, Ray Purvis, Tom Anderson, Joe Hanzel. There will be an investiture ceremony at the First Baptist church on Monday, November 7, at 7:30 p.m.

During the week the writer visited the Palm Desert Gallery as a



SPEAKER—Dr. Otto J. Klink, evangelist and author, who will speak every night except Mondays and Saturdays at 7:30 at the Full Gospel church, 216 South Indian avenue. The meetings were arranged by Pastor Charles C. Farmer.

Science Society At Woman's Club

Beginning on Sunday, November 6, the Christian Science Society of Palm Springs will hold its Sunday service and Wednesday evening meetings at the Woman's clubhouse located at 314 South Cahulla road.

Sunday school will be conducted at the church building, 271 Ocotilla avenue.

The public is cordially invited to attend services and to use the reading room in Colburn Center.

Frost to Design Church Building

Architect Barry Frost has been commissioned to draw the plans and designs for the proposed new Community church at Palm Desert. Dr. J. R. Macartney, pastor, said this week. The structure will rise on land donated by the Palm Desert Corporation where open air meetings have been held for the past year with the exception of the summer months. In the meantime, Dr. Macartney said, services will be held in the lounge of the Stables at Palm Desert. The hour, too, has been changed and the services are now at 10:30 a.m. instead of 11.

First social event of the season for the new church is slated for Monday, Nov. 14, at the lounge. Committee in charge is Mrs. Margaret Ward, Mrs. Floyd Mitchell, Mrs. Frances Knox, Mrs. Barry Frost and Mrs. Irene Matthews.

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Obedience, Topic Sunday Morning

At the 11 o'clock service at Community church Sunday, the Rev. James H. Blackstone Jr., pastor will preach on the subject "The Mind of Christ-Obedience." This is the second in a series of three meditations. The choir will sing "Cherubim Song" by Bortmansky.

The Junior High Christian Endeavor society will meet in the church parlors at 6:15 p.m. Judy Watlet will be the leader of the meeting. The Senior High society will meet at the home of the pastor, 251 San Jacinto road at the same time. Dr. Walter Montano will tell the story of his life, which has been published in the challenging book "The Monk Who Lived Again."

At the evening worship service at 7:30 o'clock, Dr. Montano will talk on Evangelical Work in South America.

Sunday school at Community church commences at 9:45 a.m. and is graded according to the public school pattern and has an opening worship period for each department.

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The Desert Sun CLASSIFIED ADS

Published every Tuesday and Friday.

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BOX 108, DESERT SUN

Battle Sends 2 Into Local Court

A call to police at 8:16 p.m., Saturday took Officers Dale Thompson and John Hollinger to one of the trailer camps on the reservation where it was found R. H. Pappen and Orville Bigam were engaged in the process of attempting to annihilate each other with their fists and both doing a pretty good job of it, according to the officers.

A large crowd was reported to have been milling about taking the two batters into custody where they were charged with disturbing the peace.

Both men were taken to the station in a bloody and cut up condition and were said to have refused medical attention.

Released on bond, Bigam appeared Monday morning before Judge Eugene E. Theriault and pleaded not guilty. His trial was set for November 18.

Pappen, appearing before the judge Tuesday, was fined \$50.

EPISCOPAL CHURCH (St. Paul's in the Desert) 125 West El Alameda

Rev. Robert M. Hogarth, rector

8:00 a. m. Holy Communion.

9:30 a. m. Morning service and sermon, followed by Sunday school lessons in the Parish hall.

11:00 a. m. Morning prayer and sermon.

The first newspaper west of the Mississippi was the Missouri Gazette founded in St. Louis in 1808.

Only one or two offspring reach maturity from the millions of eggs produced yearly by a single fish.

Woodrow Wilson instituted the first formal and regular White House press conference.

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LADY WANTS general housework, care of children. Experienced in all types of work. Write Box 91, Desert Sun.

CARPENTER, general gardener, handyman, wants work by week or month. John Furrier, R. 1, Box W. 15, Lakeside, Calif.

EXPERIENCED practical nurse desires nursing or child care in Palm Springs or vicinity. 361 E. Andreas Rd. Phone 5454.

PRACTICAL NURSING. Baby Sitter. Work by hour. Phone 24701.

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LADY wishes work in home. References. File Box 110, Desert Sun.

CARPENTER and cabinet maker wants work, repairs and alterations. References. Ph. 5101.

STRAIGHT COOK. White woman, experienced. Live in or out. Box 86, Desert Sun.

LADY will care for children by hour, day or week. Fenced-in yard. Phone 7066.

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SMALL jobs in carpenter work. Maintenance, fix-it work. Cabinet work. Phone 7682.

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Help Wanted 27

WOMEN under 35, cook dinners, exchange room and board. Ranch 20 minutes from Palm Springs. Phone Indio, 72288.

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EXPERIENCED white cook and housekeeper. References required. Good salary. Live in. Adults. Phone 2285.

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Business & Financial 30

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WANTED—Palm Canyon drive or Indian Ave. vacant, suitable for rental units; must be priced right. State exact location, size and price. Box 107, Desert Sun.

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Business & Financial 30

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come. See Dave Rose, 252 N.
Palm Canyon. Phones 2844 or
3123.

'46 CHEVY Stake truck, 1 1/2 ton
flatbed, perfect condition—for
late model pickup or station
wagon. Anthony J. Pacella at
Angelo's Palm Village Inn, In-
dio 76501.

65 ACRES in growing subdivision.
Abundance of water, 6 1/2 miles
from Palm Springs high school.
Exchange for house in Palm
Springs. Phone 2173.

TRADE LOT 100x100 on Tamarisk
as down payment on house, 327
N. Orange Grove, Los Angeles.

Business Rentals 38

LIVE in Palm Springs and have
your business in Garnet. One
frame and stucco warehouse
60x150 feet. One concrete side
wall warehouse 100x200 feet.
See M., Ambassador Hotel.

BRAND NEW BUILDING, store
space available 19x30. 373 S.
Palm Canyon Drive.

Business Rentals 38

STORE or office in heart of Vil-
lage 1/2 block from Palm Can-
yon Drive, reasonable rent.
Billy Wright, Realtor
437 N. Palm Canyon
Phone 2815

MASSEUR and Masseuse loca-
tion. Good living quarters. Also
suitable for other business.
Heart of city. 205 S. Indian, cor-
ner Arenas.

BUSINESS LOT 50x165 FOR
LEASE, CATHEDRAL CITY AD-
DITION, PHONE 83064.

BEAUTY SHOP with living quar-
ters, fully equipped. Owner ill.
215 S. Indian.

Rooms For Rent 40

ROOM, PRIVATE BATH. SEE
AFTER 5 P.M. 335 CALLE EN-
CILIA.

TWIN BEDS, private entrance,
bath. Close in. Reasonable by
month. 595 Calle Palo Fierro.

ROOM, lavatory, shower. Private
entrance. Men preferred. Write
Box 106, Desert Sun.

ROOMS for rent. 2 single. Private
entrance. Close in. Reasonable.
Call 4925 after 1 p.m.

ROOM—Center of town. Shower.
By the day for Western Week.
328 N. Calle Encilla.

Apartment for Rent 43

NEW kitchenette apartments,
electrically equipped. Air con-
ditioned. Sun deck. Patio. Also
sleeping rooms. Private baths.
Singles and doubles, reason-
able rent weekly, monthly.
Plenty parking space. Bus
passes door. Desert Encanto,
2200 block N. Palm Canyon Dr.
Phone 6494.

AT CATHEDRAL CITY
Apt., unfurnished, per mo. \$ 65
2-BR dwelling, unfurn., mo. 55
2 rm. & bath, furn., mo. 45
3 rm. & bath, furn., mo. 55
Dwelling, sleeps 3, adults
only month 75
Dwelling, sleeps several 100
Other dwellings and shops.
See REALTOR HILLERY

LA QUINTA, 1505 Oregon, cor-
ner Temecula. Small new
modern house. Furnished. In-
cluding utilities \$125 month.
Call L. A. Normandy 11409.

COMPLETELY furnished modern
2-bedroom, 2 baths. Air con-
ditioned and unit heat. Garage.
Sun deck. Month or season.
686 Plaza Amigo. Phone 6845.

UNFURNISHED 2-bedrooms, 2
baths, hardwood floors, air
conditioned, white Tropical
roof, garage. Patio with bar-
becue. Yearly lease. Phone 7125

TWO OR THREE-ROOM furnis-
hed cottages. Electric refrig-
erators. \$40 a month and up. Also
small office buildings. 634 S.
Palm Springs Canyon dr.

FURNISHED 2-bedroom home,
\$3500, 1/2 cash or trade. See at
F-25 Palm Springs Trailer Vil-
lage.

FOR LEASE—4-bedroom, fur-
nished house, swimming pool,
closed patio. Near grammar
school, \$600 month. Ph. 7181.

ATTRACTIVE 2-bedroom home,
twin beds, fireplace, patio. Ex-
cellent location. 247 Racquet
Club Road.

LOVELY 2-bedroom house. Ex-
clusive, close in section. Newly
decorated. 6-mo. basis, reason-
able rent. 301 Tamarisk Rd.

HOUSE, CENTER OF TOWN...
REASONABLE. PHONE 4925.

2 BEDROOMS, sleeping porch,
furnished, newly decorated. 585
Calle Santa Rosa.

2-ROOM furnished cabin, gas.
\$500. Lot 13-C, Desert Trailer
Haven.

2-BEDROOM MODERN, REASON-
ABLE RENT. APPLY ARABY
STABLES.

LOVELY furnished home, 2 bed-
rooms, \$240 per month. Near
schools. 686 Camino Real.

NEW, 2-bedroom, beautifully
furnished house, close in. Adults.
960 E. Ramon Rd.

4-BEDROOM DUPLEX, furnished.
Panel air heat. Lease. Children
o.k. 545 Calle Roca.

Trailer Rentals 49

ATTRACTIVELY finished and
completely furnished, 27-foot
trailer. Available for 3 months
or season. Adults only. Ph. 3362

FOR RENT—Large house-trailer
on lot. Private facilities. Close
in. \$50 month. 435 Andreas.

Household Goods 50

For all Patio Furniture. High
Quality, Low Cost. Free Esti-
mates.

BAMBOO BLINDS

Clean, light color, fine mesh.
3x6 feet, \$2.50. 6x6 ft. \$5.00.
Chaise longue pads, \$5.95 up.
Gay colored duck patio
pillows, \$1.19 each.
9x12 felt base rug \$6.95
9x12 fibre rugs, \$19.95
Asphalt tile, first quality,
9x9, 6 1/2 cents up.
Rattan—Modern—Maple
Furniture. No fancy frills—
no fancy prices.

YOU SAVE THE DIFFERENCE
MAHER'S FURNITURE
DESERT HOT SPRINGS
Open Evenings

6-PIECE MAPLE BEDROOM SET.
\$200. 403 Via Colusa (guest
house).

COOLATOR like new, equip-
ped for unit installation. P. O.
Box 1253 Palm Springs.

FOR SALE—1 charcoal broiler.
See Harry Spencer, Royal
Palms Hotel.

Apartment for Rent 43

FURNISHED studio apts. Close
in. Reasonable rent. 233 S. In-
dian. Apt. 3. Phone 5975.

FURNISHED singles and double
apts. \$60 to \$100 a month.
Tallyho Apts, opposite KCMJ.

2 FURNISHED studio apts. \$100
month and \$75 month. 1419 San
Jacinto way. Ph. 6675.

LARGE two-bedroom, furnished
house. Children o.k. Lease sea-
son, year. 545 Calle Roca.

VISTA DEL CHINO APTS. Month-
ly rates. Adults. Reasonable.
1535 N. Indian. Phone 5832.

WELL furnished, colorful, smart.
Twin beds, tub and shower.
Good district. Phone 6921.

TWO furnished 1-bedroom apart-
ments; also 1 single. 470 Ave-
nida Olancha. Phone 24514.

NEARLY new 3-room apartments,
exceptionally well furnished.
For rent or lease. Close to bus.
Must be seen to be appreciated.
Reasonable. Phone 6023. 2690
Junipero Road.

FOR RENT, SEASON—Beautiful
2-bedroom home, elegantly fur-
nished, swimming pool. Un-
usual property. \$425 per mo.
James I. Easley, Palm Village.
Phone Palm Village 72161.

FURNISHED house, 1 bedroom
and sleeping porch, enclosed
yard for child. \$75 month. Sun-
haven Court, Cathedral City.
On Highway east end of Village.
Phone 84523.

MODERN 2-bedroom bungalow.
Nicer furnished. Also large
upstairs apt. Reasonable for
season or year. Owner, P. O.
Box 314, Cathedral City. Phone
8-3602.

LA QUINTA, 1505 Oregon, cor-
ner Temecula. Small new
modern house. Furnished. In-
cluding utilities \$125 month.
Call L. A. Normandy 11409.

COMPLETELY furnished modern
2-bedroom, 2 baths. Air con-
ditioned and unit heat. Garage.
Sun deck. Month or season.
686 Plaza Amigo. Phone 6845.

UNFURNISHED 2-bedrooms, 2
baths, hardwood floors, air
conditioned, white Tropical
roof, garage. Patio with bar-
becue. Yearly lease. Phone 7125

TWO OR THREE-ROOM furnis-
hed cottages. Electric refrig-
erators. \$40 a month and up. Also
small office buildings. 634 S.
Palm Springs Canyon dr.

FURNISHED 2-bedroom home,
\$3500, 1/2 cash or trade. See at
F-25 Palm Springs Trailer Vil-
lage.

FOR LEASE—4-bedroom, fur-
nished house, swimming pool,
closed patio. Near grammar
school, \$600 month. Ph. 7181.

ATTRACTIVE 2-bedroom home,
twin beds, fireplace, patio. Ex-
cellent location. 247 Racquet
Club Road.

LOVELY 2-bedroom house. Ex-
clusive, close in section. Newly
decorated. 6-mo. basis, reason-
able rent. 301 Tamarisk Rd.

HOUSE, CENTER OF TOWN...
REASONABLE. PHONE 4925.

2 BEDROOMS, sleeping porch,
furnished, newly decorated. 585
Calle Santa Rosa.

2-ROOM furnished cabin, gas.
\$500. Lot 13-C, Desert Trailer
Haven.

2-BEDROOM MODERN, REASON-
ABLE RENT. APPLY ARABY
STABLES.

LOVELY furnished home, 2 bed-
rooms, \$240 per month. Near
schools. 686 Camino Real.

NEW, 2-bedroom, beautifully
furnished house, close in. Adults.
960 E. Ramon Rd.

4-BEDROOM DUPLEX, furnished.
Panel air heat. Lease. Children
o.k. 545 Calle Roca.

ATTRACTIVELY finished and
completely furnished, 27-foot
trailer. Available for 3 months
or season. Adults only. Ph. 3362

FOR RENT—Large house-trailer
on lot. Private facilities. Close
in. \$50 month. 435 Andreas.

Household Goods 50

For all Patio Furniture. High
Quality, Low Cost. Free Esti-
mates.

BAMBOO BLINDS

Clean, light color, fine mesh.
3x6 feet, \$2.50. 6x6 ft. \$5.00.
Chaise longue pads, \$5.95 up.
Gay colored duck patio
pillows, \$1.19 each.
9x12 felt base rug \$6.95
9x12 fibre rugs, \$19.95
Asphalt tile, first quality,
9x9, 6 1/2 cents up.
Rattan—Modern—Maple
Furniture. No fancy frills—
no fancy prices.

YOU SAVE THE DIFFERENCE
MAHER'S FURNITURE
DESERT HOT SPRINGS
Open Evenings

6-PIECE MAPLE BEDROOM SET.
\$200. 403 Via Colusa (guest
house).

COOLATOR like new, equip-
ped for unit installation. P. O.
Box 1253 Palm Springs.

FOR SALE—1 charcoal broiler.
See Harry Spencer, Royal
Palms Hotel.

Household Goods 50

BRAND NEW—Glo-Fire gas logs,
sacrifice for quick sale. Ther-
mador electric hot water heat-
ers, \$25 each. Electric portable
washing machine, \$18.50. Ph.
9011.

BED DIVAN. Excellent condition,
\$25. Folding trailer table with
storage compartment, \$10.00.
Rancho Trailer Park. See Carl-
son.

ELECTROLUX
VACUUM CLEANERS
Sales-Service and Supplies
Home Demonstration
PHONE 6122

30-GALLON gas water heater,
davenport and matching chair.
Wedgewood gas range, excel-
lent condition. Phone 7432. 1066
San Jacinto way.

6-CUBIC FT. Frigidaire, good
running condition. Roper gas
stove, good condition. Ph. 3231

TILT-BACK DIVAN. Philco cabi-
net radio. Phone 7652 before
5 p.m.

WESTINGHOUSE refrigerator, 4
cubic foot. Excellent condition.
\$65. Phone 6244.

THOR AUTOMATIC combination
Washer-dishwasher, used. Ph.
2148. C. Brechlin.

Trailers for Sale 51

27-FT. dual tandem wheel house
trailer, sold new at \$3850,
priced at only \$1295 for quick
sale. Also 24-ft. Westcraft Mon-
teito, lived in only 3 months,
original cost \$3400, will take
\$1985. These trailers can be
bought on easy bank terms.
Also trailers from \$495 and up.

Pavny's Butane
...and...
TRAILER SUPPLY STORE
1001 S. Palm Canyon Drive
Phone 7342

PAN AMERICAN 24-FT. BIG
DISCOUNT. NO TRADE-
IN. TRAILERS FOR RENT
Let us sell your trailer on
consignment...
AUTO TRAILER EXCHANGE
Highway 111—Two miles east
Cathedral City

1947 18-FT. TRAILER, sleeps 4.
Cooler. Apt. size stove. 15x18
cabana. Large heater and
closet. Cash or terms. Ph. 24741
after 5.

18-FT. VAGABOND trailer, excel-
lent condition, clean. Lot 44,
De Luxe Trailer Park, Cathed-
ral City.

18-FOOT ALMA, good condition,
well insulated. See Mr. Hartley,
Lot G-20, Desert Trailer Haven.
Make offer.

Miscellaneous For Sale 60

GRAND PIANOS
Like new and I DO mean like
new. Fully guaranteed.
Chickering Grand Louis XV,
mahogany, new \$3500, now \$1695
Baldwin Grand, 6-ft. 3-in., ma-
hogany, new \$2915, now \$1550.
Baldwin Grand 5-ft. 8-in., ma-
hogany, new \$2500, now \$1250.
RUSSELL PIANO COMPANY
855 Pine Ave., Long Beach, Calif.

BUILDING
SUPPLIES
"To meet your every need"
DILL LUMBER CO.
JOHN M. WOOD, Mgr.
679 So. Palm Canyon Dr.
2758—Phone 3540
OPEN SATURDAYS

PIANOS
New and Used
Grands, Spinets, Uprights
For Sale or Rent
Apply Rent on Purchase
Tuning and Repairing
HOLLEY & JACKSON
233 Cajon St. Ph. 6891
REDLANDS

REFRIGERATION
SALES & SERVICE
TEX DRISKELL
292 S. INDIAN AVE.
Phone 2828

FERTILIZER
WHOLESALE—ANY AMOUNT
SCREENED, \$4.00 PER YARD.
DELIVERED IN PALM SPRINGS
PHONE RAY CHAVES
3423 BEAUMONT

EXCAVATION—Grading, paving
and top soil. Also cheap fill
dirt.

Hicks & Allred
Phone 84044

WILL TAKE any reasonable offer
for a transferable family
membership in Palm Springs
Tennis Club. File Box 110, Des-
ert Sun.

LADY'S golf clubs and bag.
Suede suits, slacks suits, whip-
cord breeches. Many sweaters
and slacks. Sizes 36 and 38. Ex-
cellent values. Phone 4943.

FIREWOOD
Good Selection—All Dry
Charcoal—Kindling
CATHEDRAL CITY FUEL
Day—83554—Evening

TENNIS CLUB MEMBERSHIP for
sale. Box 87, Desert Sun.

FIRE WOOD
PHONE 8-3651
B. & M. WELDING CO.

GAS STOVES, 4 burners, \$15 and
up. Some nearly new. Phone
2957.

Pets - Poultry - Livestock 65

CHOW PUPS
Gorgeous blacks and reds.
Pioneer Ranch, 1/2 mile north
of Cathedral City.

FOR SALE—Dachshund puppies.
662 Maple ave., Beaumont.

Used Cars for Sale 70

Palm Springs'
Lincoln-Mercury
Dealer

SALES
PARTS & SERVICE

Now Offers
You
The Finest Buys
In

41 models

46 models

49 models

USED CARS

coupes

sedans

Buicks

Chevrolets

Dodges

Fords

convertibles

station wagons

lincolns

mercurys

COMPLETE FOOD MARKET



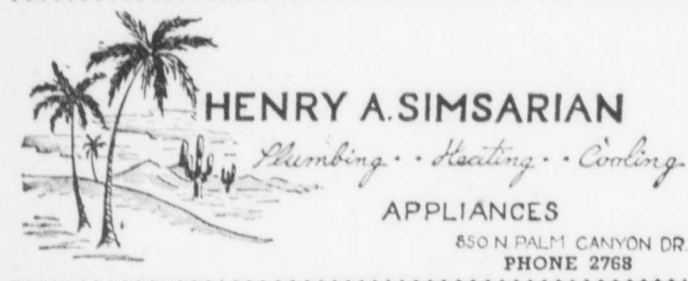
PHONES 9055-7932

Holiday Changes Sanitary Board Annexation Vote

Due to next Friday's holiday in all city and business offices, the Sanitary District board meeting, scheduled for that day, will be advanced to Wednesday, November 9 at 10 a.m., according to Robert W. Peterson, secretary.

Under the gavel of Chairman George Roberson, the meeting will discuss the arguments for and against the controversial request for addition to the district which would embrace that area encompassing the new Sun laundry on East Ramon road.

Topographical layouts by Engineer J. F. Davidson, Riverside, of the area affected are on tap to be considered at the meeting, open to the public.



HENRY A. SIMSARIAN
Plumbing • Heating • Cooling
APPLIANCES
850 N. PALM CANYON DR.
PHONE 2768

Red's Window Cleaning

WINDOW MAINTENANCE AND JOBBING
PAINTED WALLS WASHED
EXPERIENCED AND EFFICIENT SERVICE

411 CALLE ENCILIA PHONE 7651

MR. EMPLOYER . . .
NEED HELP?—DEPEND ON
"YOUR GIRL FRIDAY"
Desert Employment Agency
262 So. Indian Ave. Ph. 2364

PHENOMENAL BARGAIN

Drastically reduced for a quick sale is this large duplex with two 2 bedroom apartments. Completely furnished; air-conditioned. Owner will arrange convenient terms to qualified buyer.

\$17,500

Robert Ransom, Realtor
The Plaza Phone 2794

HATCHITTS MKT.
Friday and Saturday
196 So. Indian Ave. Ph. 7755
Free Delivery 10 A.M. to 3 P.M.

• MEAT DEPT •

Pork Chops, Center Cuts - lb. 59c
Loin Pork Roast, End Cut - lb. 49c
Pork Chops, End Cuts - lb. 49c
Pork Steak, Lean - lb. 39c
Pork Sausage, Bulk - lb. 49c

• PRODUCE DEPT •

Radishes, Green Onions - ea. 5c
Hubbard, Banana Squash - lb. 5c
Green Cabbage - lb. 5c
Cello Spinach - ea. 17c
Apples, Pippins, - 4 lbs. 29c
Delicious Apples, - 3 lbs. 19c

• GROCERY DEPT. •

String Beans Frozen pk. 18c
Nestles Milk Bar Reg. 25c Each 2 for 35c
Franco-American Spaghetti 2-27c
Dog Food, Strongheart - 3 for 25c
Apple Sauce, VB Brand - 2 cans 17c
Mazola Oil - pt. 31c qt. 59c
Kleenex, 200 ct. - 2 for 35c
Tamales - Gebharts ea. 19c
Chili & Beans, Gebhart - ea. 30c
EGGS, Large Fresh from ranch to you Best eggs in town doz. 65c

(Starts on Page One)

PUBLISHER'S CORNER

ing the past year. Visitors to Palm Springs interested in a short side trip should drive over to Thousand Palms and pay Harry a visit at Fort Oliver. They will also be interested in reading a copy of his Scrap Book, which, like The Desert Sun and the Wall Street Journal, sells for ten cents a copy!

THANKS TO FRANK BOGERT for helping Mayor Farrell with his speech before the Los Angeles Advertising Club at the Biltmore last Tuesday. Charley was doing fine with his impromptu remarks at the Adclub's Palm Springs day luncheon when he suddenly couldn't think of anything more to say and didn't want to cut his speech so short. Casting about for help he spied Frank Bogert at the head table — and Frank carried on in a very amusing manner. . . . Chamber Manager Dunkerley demonstrated his speaking ability with a half hour talk at the luncheon on community advertising. Ad Club President Richard C. Russell made the prize remark of the occasion when he said that his fellow clubbers could tell why Joan Olander had been chosen Miss Palm Springs by just looking at her. Joan just smiled but the admen roared with laughter.

From Page 1—MORE ABOUT—

U-DRIVE

the town or to other businesses in town.

BOTH MAINTAINED they can and do supply any peak demand; that frequently, during season, they contact their head offices for more vehicles to supply the demand although they admitted they have not licensed the increased number of vehicles in the past. License fee is \$10 per car.

City Manager Russell Rink clarified the ordinance of such a venture as conforming with "public convenience and necessity."

Councilman Gordon Feelings then asked, "if the applicant meets the qualifications can we turn the request down?"

"That's the \$64 question," responded Mayor Charles Farrell. "Despite the applicant's request for immediate action due to expenses involved by delay, council decided to postpone decision until next meeting, November 16, for further consideration of financial statements of all companies involved and to check on testimonials supplied by each side."

No Enthusiasm For Armory Plan

Supervisors looked with disfavor on a proposal from Indio that the state be given two acres of land at the county fair grounds on which to construct a National Guard armory.

They did not turn the proposition down but took a dim view of it and instructed a letter be written County Chamber of Commerce secretary asking him to talk to Indio city council to get further details.

The first war correspondent was George W. Kendall of the New Orleans Picayune, who covered the Mexican war.

ADVERTISEMENT

From Page 1—MORE ABOUT—

THEATER

be taken, however, there was an objection by Bill Dunkerley, manager of the Chamber of Commerce, on action at the meeting due to the fact he had been approached by another theater group with a similar plan. He suggested decision be deferred for another week.

Mayor Charles Farrell objected to delaying action on Rogers' proposal in that he had "seen this sort of thing presented for the past 12 years and it had always been talk before; Rogers' proposal, on the other hand, was a definite piece of action."

"THE ONLY DIFFERENCE between this group and Rogers' is that they have a different color tent," the mayor concluded.

It was pointed out that allowance of Rogers' plans would not prevent any other group from applying for the same type of entertainment.

Vote was taken on Rogers' proposition with a unanimous "Aye" response recorded.

NERVOUS STOMACH

ALLIMIN relieves distressing symptoms of "nervous stomach"—heaviness after meals, belching, bloating and colic due to gas. ALLIMIN has been scientifically tested by doctors and found highly effective. World famous—more than a billion sold to date.

ALLIMIN Garlic Tablets
PALM SPRINGS DRUG



"BAKED GOODS WITH A HOMEY TASTE!"

Friday & Saturday
Delicious
GLAZED DO-NUTS
made with fresh mashed potatoes
FREE PARKING IN REAR
DEKKER'S Pastry Shop
468 No. Palm Canyon Dr.
PHONE 7953

NEW & USED CARS

THIS WEEK'S SPECIAL

'48 Convertible Studebaker Champion with new car guarantee. Only 4000 miles.

'47 Olds, 76 Model, Hydro-matic, A-1 shape. Like new \$1545

'41 Olds, 4 door, Sedan, Re-built engine. A clean car and good transportation \$725

'41 Plymouth Coupe. New engine, new paint, new upholstery. (This you should see) \$650

'49 Stude, Land Cruiser Nearly new car.

'40 Ford V-8 1/2-ton Pickup Very clean.

PHONE 4110

Mark O. Torrance
Authorized Studebaker Agency Sales & Service
521 E. RAMSEY — BANNING

Los Compadres Elects Bennett 1950 President

Los Compadres, Village riding group and sponsor of Western Week, at its regular monthly meeting Wednesday night, held an election of officers for the coming year.

Named to the presidency was Bob Bennett, who succeeds George Strebe. Bennett was general chairman of Western Week, concluded last Sunday.

Other officers named were Del Smith, vice president; Dottie Higgins, secretary; Pete Peterson, treasurer; and Cliff Campbell and Bill Rogers as new directors.

Results of Western Week were discussed by the members with the consensus being that it had been successful from the standpoint of enjoyment by the "people in the street." It was decided that in the future the same methods of operations in conducting the affair would be used in that the group would sponsor Kangaroo court, parade and western show as usual rather than attempt to broaden the event as a large-scale production as suggested previously by Village merchants.

Boyd Speaks Monday on Propositions

Philip L. Boyd, former assemblyman, will address a meeting Monday night at Frances S. Stevens school on the 12 propositions on next Tuesday's special election ballot.

He will explain the various propositions and answer any questions.

The meeting has been arranged by the Palm Springs Republican club and is free to the public. It will start at 7:30 o'clock.

Mayor Gets Bid To Band Concert

Invitation from the high school was read to city council this week addressed to the mayor to represent the city by sitting in the Palm Springs box at Long Beach tomorrow when the Village high school band appears in the annual Western Band Review contest there.

"Find relief through your feet"

SWEDISH FOOT MASSAGE AND ZONE THERAPY

Relieves nervous, muscular and glandular tension
(Benefits entire body)

Ingeborg
260 SO. INDIAN AVE.
PHONE 7582

INSURANCE FOR SALE



ALL LINES

475 N. Palm Canyon Dr.
PHONE 2727

**JERRY'S
Finer Foods**

Featuring
SAME LOW EVERY DAY LOW PRICES!

OPEN EVENINGS 'TIL 10
SUNDAYS 'TIL 8 P M
Cor. Indian & Amado

THIS SIDE OF THE SUN

the wind. . . And they touched up the face so much he looks positively thin.

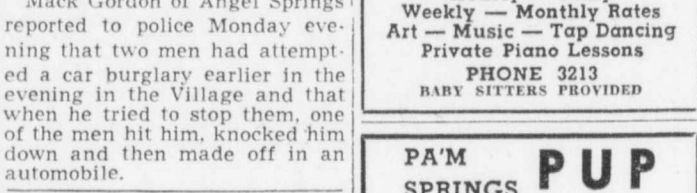
GOT A HOT letter the other day which laid out Palm Springs motorists more thoroughly than they can themselves. . . It started off by suggesting in a mild manner that perhaps this traffic school at Palm Springs high school at Palm Springs high should have an adult branch. . . Then the writer apparently lost control of himself and he branded the local variety of motorist as the most uncouth, careless, reckless, thoughtless and so on in the world and that, although he came from Los Angeles where he thought he had seen the worst, he found he hadn't seen anything yet until he came here. . . He just shaved the mark where Pop Gorham would have picked up the letter with a pair of tongs, the writer, too, and slapped both in jail.

SOMETIMES I think that civic improvements aren't all good. . . We've got benches, street trees, street numbers, street lights

(at least, we have when anyone gets up enough strength to push the switch), we're gonna have parks, the brown paper season is going to be minus next summer, so they say, glaring walks and walls are being replaced by soft neutral tones. . . What's there left to crab about? . . . (I bet I find out). . . Was sorry to see that one building on Palm Canyon drive which last summer was done up in a beautiful eye-soothing brown has been re-done in a glaring white with conventional red roof. . . Maybe I can gripe about the lack of adequate house

**Clouted by Car
Clouters, He Says**

Mack Gordon of Angel Springs reported to police Monday evening that two men had attempted a car burglary earlier in the evening in the Village and that when he tried to stop them, one of the men hit him, knocked him down and then made off in an automobile.



Palm Springs PLAY SCHOOL
1547 N. Palm Canyon Dr.
FOR CHILDREN 2 to 6
Transportation Furnished
Hourly — Daily
Weekly — Monthly Rates
Art — Music — Tap Dancing
Private Piano Lessons
PHONE 3213
BABY SITTERS PROVIDED

PAM PUP SPRINGS



Drawn by Cabot Yerixia

OPPORTUNITY FOR PUBLISHER-PROMOTER BUSINESS MANAGER PUBLIC RELATIONS MAN

To join me in presenting the desert's Pie-O-Near novelty newspaper on the radio networks and in printed form.

Established Since 1941

For years a feature of the LIMELIGHT & programs, on KCMJ & KREO. Rural N.W. Publicity in past year has appeared in LIFE, LOOK, SAT. EVE. POST, COLLIER, TIME & FRED BECK on CBS.

Arthur Bliss Conkwright (Pa'm Springs Hillbilly)
Box 103

Palm Springs Tahquitz River Estates
100'x100' Lots, \$990 Full Price
All improvements in and paid, 6 blocks from Bullock's.
Near Schools, Shopping, Transportation
850 So. Palm Canyon Dr. Palm Springs Phone 2855 (L.A.) BR. 24129
Paul W. Trousdale & Assoc. Development

160 ACRE STOCK RANCH

Completely equipped for raising thoroughbred stock. 100 acres permanent pasture, under irrigation. Large modern ranch house, barn, corrals, stables, etc. Will consider Palm Springs home part trade.

\$65,000

Munholland & CO.
431 N. Palm Canyon Drive Phone 3673
CHET HOOBER Associate Realtor

LISTEN TO THIS

	YES	NO
Do you want to smash the octopus of the McLain pension plan that now holds California in its grip?	✓	
Do you want to prevent the aged and blind from being bled of their money by a pension promoter who calls them names and takes their money?	✓	
Do you want to prevent our golden state from facing an immediate deficit of over \$225,000,000.00?	✓	
Do you want to end the reign of McLain and his helper, Mrs. Williams, as pension promoters only interested in their own power?	✓	
Do you want to overcome mistruths and misstatements of a pension schemer?	✓	
And do you want to restore a sound and just pension program?	✓	

If your answers are yes to these questions then —

DON'T GUESS! VOTE "YES" on Proposition 2

Palm Springs Real Estate Board